EBONY

In This Issue

HOW HANDWRITING CAN REVEAL YOUR FUTUR

HOLIDAY IN THE TROPICS

By Langston Hughes

NOVEMBER 1948 30c

92 PROOF

No matter how you slice it...

Some folks prefer the drumstick, some the wishbone of the turkey and there are a few who don't care for turkey at all.

Similarly, no single whiskey tastes best to everyone. That's why you alone can decide if the very delightful difference in Hunter's flavor will necessarily make it *your* favorite.

Because your own taste—not our claims—should determine your choice, we simply suggest you *try* Hunter. For thousands of men who have tried Hunter once have liked it instantly . . . and today prefer it to all others.

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LETTERS

BEAUTY & QUALITY

Famous Firsts

FAMOUS FIRST IN NEGRO HISTORY

Booker T. Washington

First Negro to be honored on a postage stamp

Booker T. Washington was one of America's greatest educators. With wisdom and foresight, he organized the famed Tuskegee Institute and later founded the National Negro Business League. A brilliant public speaker, a distinguished author, Mr. Washington devoted his life to getting better education, better industrial training, better jobs for all Negroes. His image was placed on a postage stamp in the Famous Americans series, and he was also the first Negro to be honored on a U. S. coin.

FAMOUS FIRST IN CIGARETTE HISTORY

LUCKY STRIKE

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More independent experts smoke Lucky Strike regularly than the next 2 leading brands combined!

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LUCKY STRIKE MEANS FINE TOBACCO

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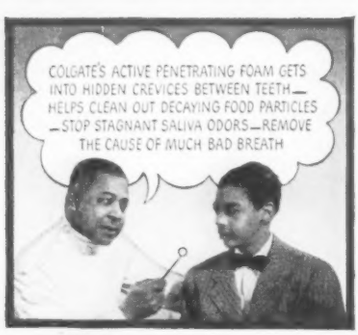


Always use COLGATE DENTAL CREAM after you eat and before every date

LETTERS AND PICTURES

THE TRUTH ABOUT MARIJUANA

After reading the story about marijuana in the September issue of EBONY, I would like to state that I thought same to be very good and well composed. I hope that this story will have some effect on people that are now using this weed, and also on those who are curious about what effect smoking marijuana cigarettes have on a person.

I hope that in the future you may be able to run other stories about people using narcotics, and what it does to them mentally and physically as it might help our cause in stamping out this scourge.

JOHN F. MANGIN
Sergeant, Narcotic Detail
Chicago, Ill.

Just bought latest issue of EBONY and I must compliment your reporter, Robert Lucas, on the report he wrote on "The Truth About Marijuana." Everyone I showed the book to bought an issue. That article and "When They Were Young" created much interest in the minds of my friends.

FRANK BARNWELL
New York, N. Y.

BROWN TOTS IN GERMANY

In the recent war it was shown to us Germans that it is not a symptom of wisdom to imagine oneself to be superior to others. Today we are meeting colored soldiers that have come over from America without any prejudice, since they approach us kindly and ready to help.

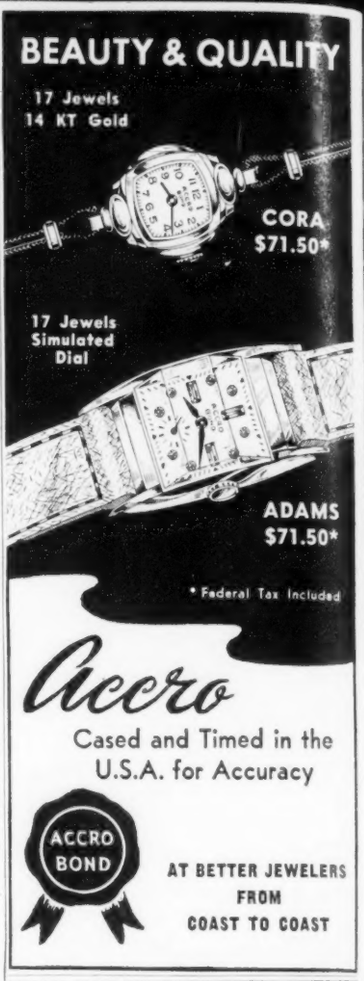
And how about the women, the German and the foreign ones who make friends with them? Which of us would have a right to blame them? Apparently there are not a few among them for whom neither chocolates nor nylons are the essential matter, but the call of their hearts. But the whisperings of a heart concern only him in whose chest it palpitates.

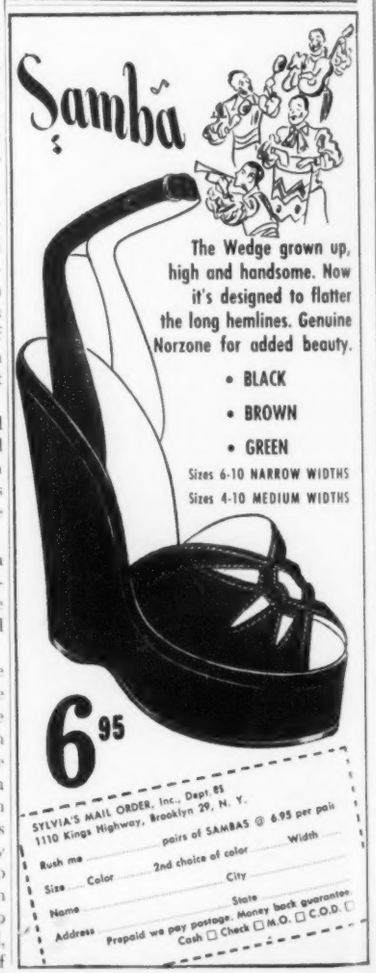
The Christian doctrine is considered by everybody as a doctrine of practical acting. And that's why those human actions deserving to be regarded as "Christian" mostly may occur out of the sphere of publicity.

Sure, she is no saint, but Mrs. Anna Rauscher of Upper Bavaria, may be regarded as a "Christian" woman more justly and emphatically than a good many others of her contemporaries.

There are four little girls of the same age playing in her garden, the fair one being her granddaughter, the three others are dark-colored children with curly heads. "Look here, these three kiddies are mine," she explains with a smile. Their fathers are American Negroes and their mothers German girls who fled from their maternal duty by exposing their babies or taking them to sisters of charity. "You can't cast them out, can you," says Mrs. Rauscher who likes children as much as her husband, a miner, does. Thus she took charge of

Continued on Page 6





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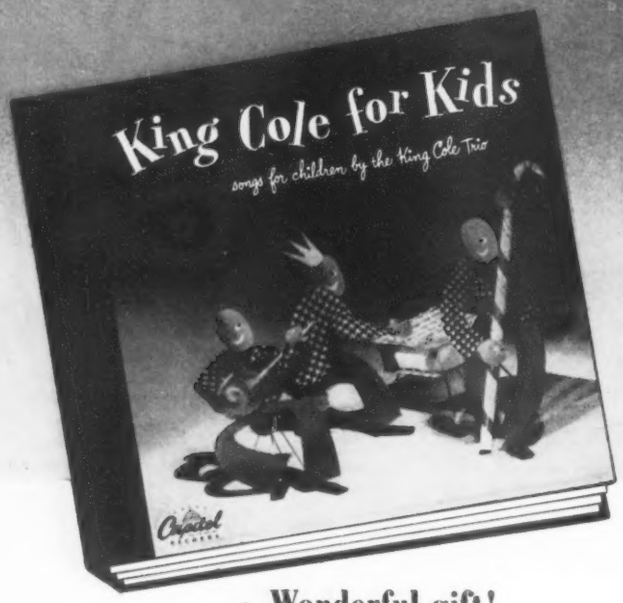
New!

Songs for children BY THE King Cole Trio...



- **Wonderful gift!**
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Here's a wonderful birthday present. And be sure to put King Cole For Kids on your Christmas list. It will make a big hit! Buy this album at your Capitol record dealer.

Ask for Capitol Album DC-89. $3.75 plus tax.

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"Don't Blame Me"
"I've Got A Way With Women"
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RECORDS • HOLLYWOOD

LETTERS *Continued*

them. Illa, Irma and Gertrude are very well off with their foster parents who get only 35 marks for each child from the youth office and have much trouble to make both ends meet.

Many years ago Mrs. Rauscher, whose picture with two of the children I am sending, was employed with a Negro family in the U.S.A. During that time she came to understand and esteem the

high human qualities and virtues of "colored people." And that's why she is now trying to repay to others the good she has been given in former times.

Common folk always take the bigwigs of this globe for a model. Why won't we walk just the other way? It would be better for all of us, you can be sure of that.

HANS SCHOENFELDER
Munich, Germany

PEOPLE ARE FUNNY

For months I have been reading EBONY with enjoyment and inspiration, in fact it is one of my favorite magazines. I find your articles both interesting and educational. I also enjoy reading "Letters to the Editor." The one I particularly liked was the one from Walter Gfeller of Zurich, Switzerland, which was in your August issue. I quote in part:

"One thing I'll never understand is why you have advertisements for bleach creams for lighter skins. In my opinion a dark skin is as good as a white one or lighter skin. I think it's a contradiction against the good work you are fighting for."

I don't know very much about the magazines in Switzerland, but here in the United States you will find advertisements for making your skin light if it is dark and dark if it is light. You will also find advertisements for making one tall if one is short and short if one is tall.

All I can say is that people are funny. They always want something they haven't got.

MRS. PRESTON FRANKLIN
Detroit, Mich.

PASSING AS COLORED

Could you pass on to other white subscribers to your magazine this effective way of using it while riding on trains and buses:

"Would you like to see my magazine?" (EBONY.)

Then after the magazine has been devoured. . . . "Did you notice the edi-

Continued on Page 8

a jo Ann special

Link-Button Suit

Fully Lined

Correct FOR EVERY OCCASION

Only $9.95

Smartly man-tailored, this grey banker's stripe slim and trim suit has simple, graceful lines you'll never tire of—no matter when you wear it! Made of comfortable 55% wool, 45% rayon, and **Fully Lined** with fine quality rayon. Jacket with fitted darts, two flap pockets. Skirt has front kick pleat and button waistband with concealed zipper. Exceptional value at only $9.95.

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*has the DuraPower Mainspring**

MADE OF "ELGILOY" METAL

Eliminates 99% of watch repairs due to steel mainspring failures!

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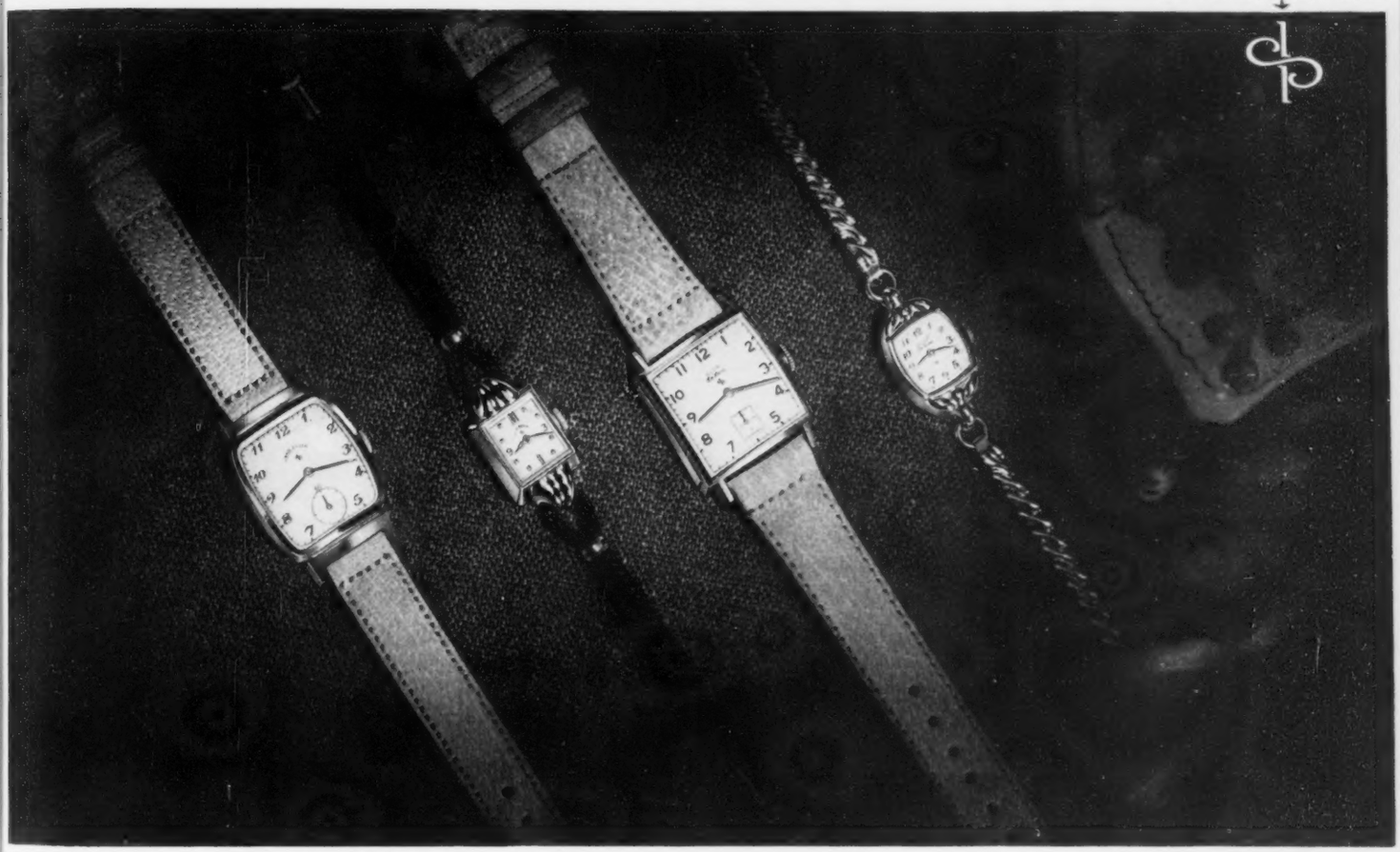

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The one you love will be happier with an ELGIN

Traditional gift. Proud possession. No other timepiece has meant so much to millions of people as an Elgin Watch.

And now an Elgin is even more wonderful to give or to receive. A wholly new perfection has been achieved in the part that makes it go—the mainspring.

Elgin's new DuraPower Mainspring, unlike any other ever made, *retains* its "springiness" indefinitely for greater accuracy through the years! Completely overcomes the commonest cause of breaking—rust! Eliminates 99% of watch repairs due to steel mainspring failures! And at no extra cost!

No other watch has this miracle mainspring. It's an Elgin exclusive, like Elgin's famed star-timed accuracy and beautifully original styling. Made in America by American craftsmen, all Elgins are factory adjusted to temperatures and positions.

The "dp" symbol of DuraPower is on every Elgin dial. Look for it. It's your assurance that you or the one you love will be happier with an Elgin . . . now and through all the years ahead.

• • •

Now to Elgin's famous star-timed accuracy the DuraPower Mainspring adds a permanency of timekeeping performance never before possible in any watch. Elgin observatory time from the stars is the official time of United Air Lines.

*Patent pending

RECORDS • HOLLYWOOD

Then after the magazine has been devoured. . . . "Did you notice the edi-

Mme. MOGE'L SCHOOL OF MILLINERY
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Continued on Page 8

Sorcery in Stripes

For school, office or after here's a Fall-time, all-time striped flatterer that's sure to smooth your path to popularity. Gold-button-bedecked, bold shoulders . . . shirred, snuggin'-huggin' waist . . . gold-buckled, wide belt . . perky white collars and cuffs . . . full length back zipper all those are details as dramatic as a rousing cheer at a price nobody will ever guess to be as little as $6.98. Of soft-textured lush rayon in choice of Black, Green, or Brown with gay multi-colored stripes.

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LETTERS *Continued*

torial? Very high class." . . . In closing the conversation, "My folks consider themselves white, but according to the late Senator Bilbo, I must classify myself as colored. He claimed that even one drop of Negro blood would be enough. So when I count back say ten generations, I find that there were in Europe at that time over 1000 people whose blood has come down to me. Certainly *some* of them had *some* Negro blood. So I cannot be absolutely white; and according to Senator Bilbo, I am colored. Scientists tell us that there are no pure races. Hitler had no leg to stand on."

Oh, but you should have seen the look of horror on our pastor's wife's face when, on my return, I reported that I had had no trouble in passing as colored. Lots of fun.

ALTON L. HALL
Huntington Beach, Calif.

PLANNED PARENTHOOD

I was most surprised that EBONY would feature such a propaganda piece as the multi-paged spread on "Planned Parenthood" and offend the sensibilities of Catholics through publicity for an organization which has scrupled at no means to villify the Church and mislead Catholics as to Her doctrine. The Planned Parenthood Federation is a camouflage for the old American Birth Control League.

I feel that you should be acquainted with the true doctrines of the Church in the matter, unless you are inclined to ignore the Catholic Church and great numbers of your own people who claim membership in it.

God in His wisdom established sexual intercourse as the means of propagating the race. He put a pleasure in the act to compensate for the hardships of bearing and rearing the children. This pleasure is quite legitimate when the end is not frustrated, but when through artifical means, the end of producing children is frustrated, we have an evil that parallels that of living to eat. It is a serious violation of the order established by God and it is a dreadful debasement of human nature because it makes man, the noblest of creatures, lower than the animals.

The Church has no quarrel with those who wish to space their children by abstinence from the conjugal act either for a time or at times when conception is not likely, such as during pregnancy and the period of lactation. Any Christian, however, must be revolted by the doctrine which you printed in EBONY, affirming that abstinence was bad, both psychologically and morally. Such a thing is an insult to me as a priest and to all those noble men and women who have sacrificed the great privilege of being parents in order to serve God by devoting their lives to helping their fellow men. This, however, is not compared to the insult it offers to Mary, the Mother of God, and her spouse, St. Joseph, the foster father of Christ.

If the birth controllers have their way, paganism will again engulf the world and woman will again fall down to the position where she will be used like any

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Colors:
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32" Length

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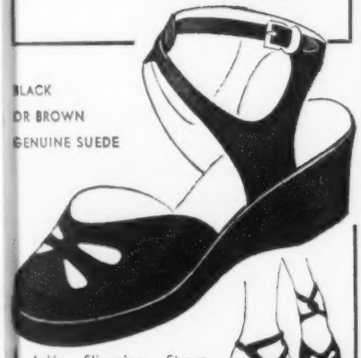

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LETTERS *Continued*

other piece of property owned by man.

RIGHT REV. J. B. LUX, D.D.
Managing Director
Extension,
The National Catholic Monthly
Chicago, Ill.

The article on planned contraception in the July EBONY more aptly might have been titled, "Planned Deception."

It is hard to understand how a publication with the quality and high standards of EBONY could permit its readers to be so imposed upon.

Let's look at some of the more obvious deceptions.

1. Abstinence, the article states, is "the unusual practice of some parents of having no sexual intercourse. This is generally considered to be harmful to the psychological health of a mature individual."

Can the "deceptionists" produce any weight of competent medical opinion proving that abstinence is harmful to mature individuals? There is competent contrary opinion establishing that overindulgence is harmful. The "deceptionists" themselves support this with the case they cite in the person of Mr. Massey—though this is not what they intended to prove, of course.

Further, if abstinence is "psychologically harmful" as a medical fact, rather than an unsupported popular notion, why then don't we encourage promiscuity for the sake of psychological health? Why then don't we make practitioners of prostitutes and establish houses of prostitution as "psychological clinics" rather than regard them as disorderly disgraces to our society?

2. The federation "accepts birth control in a modified form . . . is not, in fact, a purely birth control agency."

There are no degrees of control as practiced by the federation. Births are not controlled by their methods. They are prevented.

3. The federation "urges a planned, regulated family group."

Presumably what is meant by "modified" birth control is the incidental activity claimed by the federation in maintaining a "fertility center." But in none of its propaganda do we see the dramatization of a birth as they dramatize birth prevention. All emphasis is placed on prevention. The "fertility center" idea presumably serves to quiet objections of those who might otherwise be offended by "unmodified" birth prevention.

Not the least in this deception is the matter of a "planned" family group. Only those who deny God will deny that the birth of a child is an Act of God. Who, then, are these blasphemers who arrogate unto themselves God's planning?

If the "deceptionists" are sincere about teaching family group regulation, they would benefit the community by teaching Mr. Massey some real control—a little about self-denial and a good deal about thrift.

This letter is sent to you by the Gabriel Guild, an organization of Catholic men in Chicago engaged in newspaper, magazine, radio, advertising, publicity and allied fields. As Catholics we

PARTY? Last-minute things to get? All on a budget? That's easy! Be a—

SMARTY! Buy a carton (or two) of delicious Pepsi-Cola to keep on ice. You get *12* glasses in a carton! You see—

PEPSI: Gives you *2* full glasses in the big, BIG 12-ounce bottle, so you get *12* full glasses in the 6-bottle carton! That's making thrift *really* smart! So get a carton of delicious Pepsi-Cola at your dealer. No finer cola at *any* price!

PEPSI-COLA

Continued on Next Page

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It's Danny Kaye, King Klown Himself, Hitting a New High in Hilarity and Hot Music—with Luscious Virginia Mayo and the Giants of Jazz in the Grooviest Jam Session on Record!

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and the hottest men in music...
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MEL POWELL

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COMING TO YOUR FAVORITE THEATRE SOON

LETTERS *Continued*

are of course opposed to birth prevention as a contradiction of God's law.

As Catholics we are also, of course, opposed to irreverence toward the truth, another violation of God's command to us.

And simply as so many men associated with the writing profession, we protest the article as a flagrant violation of the canons of honest reporting and writing.

MAURICE FISCHER
President
The Gabriel Guild
River Forest, Ill.

So seldom is tangible evidence of the success of the relatively few fertility services in this country available in photographic form, that I thought you might want to use the enclosed photo.

These are two proud mothers displaying two of the many babies being born to parents who have sought treatment for infertility at planned parenthood centers throughout the country. Tanya Torrence, left, and Thomas Virgil Baker, owe their existence to specialists at the

Wilmington, Delaware, clinic of the Delaware League for Planned Parenthood, whose gratifying work it is to help bring more wanted babies into the world. They have the distinction of being the first two "Fertility Babies" born since the inception of this service at the Wilmington Center last year.

DAVID TOTH
Planned Parenthood Federation
New York, N. Y.

● *EBONY neither endorses nor condemns planned parenthood or birth control, whichever term is preferred. However, the facts about the work of the Planned Parenthood Federation clinics, we feel are worthy of editorial attention.* —ED.

NOT 'COLOR' STRUCK

Noticing your cover this month (September, 1948) made me feel good to see Esther Williams on our magazine. It is good to see that you and other people are not color struck. I only wish that we could share some popular magazine covers on white magazines and that people would be as pleased as I am to have Esther Williams on EBONY.

BARBARA SMITH
Philadelphia, Pa.

Most publications are dubbed "a white magazine," or "a colored magazine," because they convey to the readers the impression that the news and history are purely racial concepts.

EBONY gives an objective coverage of things. It does not inject bias into its presentation of facts.

JOSEPH GUIDRY
Beaumont, Tex.

Go Meds... Go Merrier

GOOD-BYE—
hot binding belts,
sticky, chafing pads,
finger-pricking pins.

Good-bye and good riddance!
You're free . . .
you've found *Meds!*

the tampon designed
by a doctor,
made by Modess.

Clean comfort—
cool peace of mind—
all set to go places,
do things . . .
any day, any time!

. . . that's you!
. . . that's any woman who
wears Meds.

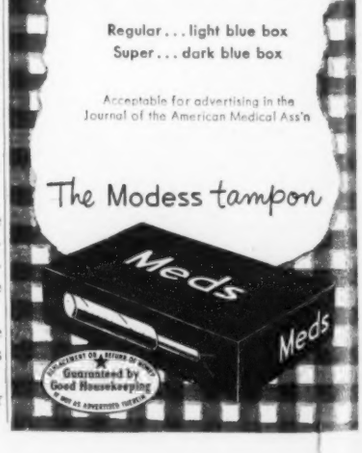
Buy a purse-size box of 10.

Or write today for free sample
in plain wrapper to
Personal Products Corporation
Dept. E11, Milltown, New Jersey.

Regular . . . light blue box
Super . . . dark blue box

Acceptable for advertising in the
Journal of the American Medical Ass'n

The Modess tampon



MANDEL'S LARGE SIZE DEPT.

BACKSTAGE

"You can be sure

( )Check ( )Cash ( )Money Order ( )C.O.D.

paper, magazine, radio, advertising, publicity and allied fields. As Catholics we

Continued on Next Page

dealer. No finer cola at *any* price!

Light, fluffy AUNT JEMIMA PANCAKES when good taste counts most!

Breakfast that Shouts "Come and get it"!

MENU

Orange Juice

AUNT JEMIMA PANCAKES*

Frizzled Ham Coffee

*Just add milk or water and stir gently.

Double your fun

Get Both Kinds

Get the red box for light, fluffy Pancakes and Waffles; the yellow box for taste tinglin' Buckwheats.

VOL. IV, NO. 1

EBONY

NOVEMBER, 1948

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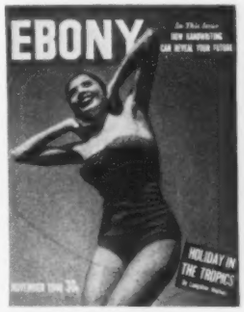
COVER

Edna Besson, who won honors as "Miss Varsity" (first Negro girl to get the title) while a student at New York University, is a sun worshipper who likes to get out swimming and sun-bathing whether in the big metropolis or in the tropics. She is a social worker and a housewife when not lounging at the beach. Aside from swim suits, she also goes for horseback riding togs and ballet slippers. She is the kind of girl that fits in with tropical scenery such as found in Jamaica by Langston Hughes (see page 44). Ektachrome by Ozzie Sweet.



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60, 61—WILLIAM VANCE
62 to 65—FOTO FRANCI

Abbreviations: B.S.—Black Star; R.G.—Ralpho-Guillumette

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Member Audit Bureau of Circulations

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★ BILLY ECKSTINE
I'LL BE FAITHFUL
EVERYTHING I HAVE IS YOURS
M-G-M 10259

★ LENA HORNE
SOMETIMES I'M HAPPY
IT'S MAD, MAD, MAD!
M-G-M 10246

★ SY OLIVER
and his Orchestra
IF YOU BELIEVED IN ME
SCOTTY
M-G-M 10255

★ TOMMY ROBERTS
WHERE FLAMINGOS FLY
EVELYN
M-G-M 10210

Top Jazz and Folk Hits On
M-G-M RECORDS' NEW
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PUERTO-VOOTIE
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M-G-M 10231

★ BULLMOOSE JACKSON
and his Orchestra
MEMPHIS GAL
MOOSE ON THE LOOSE
M-G-M 10234

★ VIOLA WATKINS
NOW I KNOW (What I Didn't Know Then)
I WONDER WHY
M-G-M 10232

★ REV. KELSEY and his Congregation
LITTLE BOY
LORD SEND THE RAIN
M-G-M 10250

And More Great Hits to Come!

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THE GREATEST NAME IN ENTERTAINMENT

MANDEL'S LARGE SIZE DEPT.

TWIN STRAP BABY DOLL WEDGE
BLACK, BROWN, AND FOREST GREEN SUEDE, 10.95

ONLY SIZES 9 to 12
AAAA to C

MANDEL'S OF CALIFORNIA
Fascinating Slippers

Address Mail Orders: MANDEL'S, 518 W. 7th St., Los Angeles 14, Calif.

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FAVORITA Stripe
FAVORITA Plaid
Both FOR
3.98

with the Hugga Hugga waistline that favors your figure.

3.98 style—3.98 fabrics
3.98 value—Now you can own 2 of these miracle dresses at only 3.98 FOR BOTH.

NO BUTTONS • NO ZIPPERS • NO TIES

Favorita is perfect for work, for school, for shopping, for wear at home; ideal for every season. The 12-row elastic-shirred midriff keeps your waist tiny, makes the skirt billow out. Fine quality washable cotton; guaranteed colorfast. Get 2 Favoritas, choose stripes or plaids, any colors, any sizes. Many colored floral stripes featuring blue, brown, gray. Many colored plaids featuring gray, blue, green. Sizes: 9, 11, 13, 15, 12, 14, 16, 18, 20. Any 2 dresses for $3.98.

SIZES
9 to 15
12 to 20

SEND NO MONEY—we mail immediately
Full Satisfaction or Money Back
Write for FREE Style Folder

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Please send "Favoritas" on approval at 2 for $3.98 plus postage and C.O.D. charges. If not delighted, I may return purchase within ten days for refund. (You may enclose purchase price plus 20¢ postage, saving C.O.D. fee. Same refund privilege.)

florida fashions, inc.

	SIZE	COLOR	2nd COLOR
STRIPE			
PLAID			

Name
Address
City & State

BACKSTAGE

SOME of our most consistent advertisers of the past are missing from this issue of EBONY—this despite the fact that once again advertising has broken all records, reaching a total of 20,400 lines in this November issue. After long and careful consideration, EBONY decided to drop permanently some 20 different accounts which have appeared regularly in the magazine. The step was taken not so much because we are assured of a full quota of advertising in future issues as for the desire on our part to clean up the pages of EBONY. The following letter written to those advertisers whose accounts were dropped will explain:

"For many months we have been balancing the scales with a large number of protests on one side and a substantial number of space orders and contracts on the other. The scales, finally, have toppled in favor of our readers.

"EBONY has earned acceptance and respect and has won leadership in the Negro field because of its fine editorial content and excellent photography. Our readers are insisting that the caliber of the advertising match the quality of the editorial matter. Their special ire is directed against sex books, skin lighteners, hair straighteners, longer hair and hair wig advertisements.

"As a consequence, we are establishing the policy of not accepting any more advertisements in those categories unless the layout is attractive, the copy is written with subtlety and the advertisement as a whole is in the best of taste."

We feel sure that our readers will applaud this new policy and do wish that those advertisers who have been omitted will recognize the advisability of this step. For basically it is for their benefit as well as our readers' to raise the level of advertising copy and give their customers—and ours, incidentally—the benefit of a product that is sold within the bounds of dignity and with good taste and high standards.

• • •

Perhaps we should be hiding it under a bushel basket since it will probably rate as front page news before long but we did want to warn our friends to make certain of a copy of EBONY for December since they're bound to go fast. For the first time in any publication EBONY will reveal some of the facts that Dr. Alfred Kinsey, the far-famed pollster on sex, has learned about Negroes. This will be a Negro woman's story of her own sex life as revealed to the author of the widely publicized Kinsey report during one of his interviews. Also on tap is an unusual story of a Negro woman in far-off icy Alaska who has made a career of jade-hunting (see above).

"You can be sure it's PURE when you see Vaseline TRADE MARK ® on the jar!"

ALWAYS LOOK FOR THE TRADE MARK

Don't take chances! Insist on 'Vaseline' Petroleum Jelly. It's safe for the relief of minor burns, scalds, cuts and bruises. Soothes chafed and irritated skin.

Wedding Invitations • Announcements
SEND FOR SAMPLES
100 Engraved $13.50 including 2 sets of envelopes
100 imitation Engraved $5.00
E. OTT ENGRAVING CO.
1034 Chestnut St. Philadelphia 7, Pa.

Hollywood's "BED ROOMERS"

$2.98 Direct to you by mail

SMARTNESS IN THISTLE-DOWN . . . DESIGNED FOR HOLLYWOOD STARS.

The enchanted feet of Filmdom's Princesses luxuriate in the gossamer-look of these chi-chi "Bed Roomers." Bunny Rabbitskin uppers in tempting Bon Bon Colors, on gold edged soles, with shirred elastic heel strap. Never will your feet look so small and dainty! Harold's of Hollywood famous designing works magic! You'd expect to pay at least $6.95—but direct by mail—they're only $2.98! Choice of new Bon Bon Shades: PINK, BLUE, RED, WHITE, BLACK. Sizes 3½ to 9. State 2nd choice color.

MONEY BACK GUARANTEE!

Order By Mail Now from Hollywood
SEND NO MONEY!

HAROLD'S OF HOLLYWOOD—Dept. 311
West Branch, Hollywood 46, Calif.
Rush me my lovable "Bed Roomers."
Size____ 1st Choice Color____ 2nd Choice____
I will pay postman $2.98, plus postage and C.O.D. charges.
NAME
ADDRESS
CITY ZONE
STATE
Enclose money—Harold's will pay all postage

MANY NEGROES NOW BUY

Cleveland realty newcomer Wendell E. Catlin has handled more than $1,000,000 in property since he quit wartime aircraft job in 1942 to enter field. Ex-restaurant owner bought 15 palatial homes in swank Lake Shore district for well-to-do Negro families, now has 100-home private project under construction for lower income families.

REAL ESTATE

Housing boom skyrockets annual sales to over billion for 5,000 colored brokers

ONE OUT of every three Negro families in the U.S. today owns the house they live in. Wartime and postwar prosperity boosted colored home ownership to a record high of 1,145,000 in 1947. The resulting real estate boom in Negro communities has brought a bountiful bonanza to the nation's 5,000 colored realty brokers whose yearly sales volume tops the $1,000,000,000 mark.

With the U.S. Supreme Court decision against restrictive covenants opening many new areas to colored residence, 1948 is expected to be the peak year in history for these real estate men, of whom at least a dozen top the million-dollar mark in annual sales.

Reason for the spurt in Negro real estate buying is twofold:

• Avid hunger of families for a home of their own has resulted in ownership by Negroes showing a greater proportion than that of whites, according to the Federal Housing and Home Finance Agency. But despite these advances the demand is still tremendous because of the big gain in Negro population in big cities. The number of Negroes in these urban areas rose by a third in the last seven years but dwelling units for them rose by only a fourth.

• Increased investment of millions of dollars in property by wealthy Negroes has opened a virgin field to colored realty specialists. No less than 90 per cent of Negro wealth is earmarked for real estate, ranging from the 32-apartment building Joe Louis owns in Chicago to the $2,000,000 in property owned by Detroit's Everett Watson.

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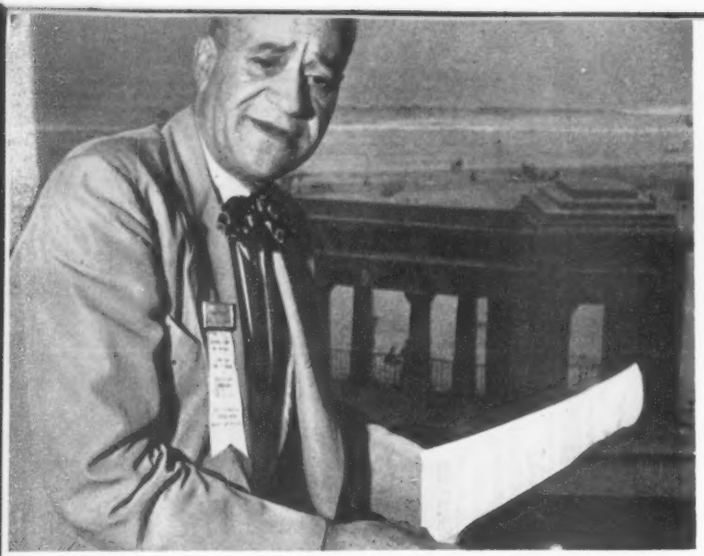


Pioneer Cincinnati broker Horace Sudduth, 60, has sold 5,000 parcels in 38 years in business. In 1944 he transacted $1,000,000 in realty deals working from a swivel chair only, now averages $700,000 in sales annually.

Leading Washington realtor is Mrs. Geneva K. Valentine, whose 40 salesmen handled $1,250,000 worth of business in 1946. Mother of two children is only Negro woman in National Association of Real Estate Boards.

MANY NEGROES NOW BUY INVESTMENT PROPERTIES

WHILE Washington has more Negro homes than any other city, New York has the most colored brokers, many of whom deal in straight investment properties as well as small home purchases. Biggest is probably A. A. Austin, whose holdings exceed $1,000,000.

Competition is keen not only among Negro dealers but also with white realtors. Because shrewd colored brokers have spearheaded drives into forbidden lily-white areas and because white competitors for the most abide by the "Realtor's Code of Ethics" which forbids sale or rental of property to Negroes in white neighborhoods, many Negroes are now channeling their business towards colored agents.

With competition stronger than ever in the expanding Negro realty field, new improved sales methods and promotion are being tried. Few, however, go to such lengths as Chicago's William Y. Browne once encountered. When his prospective client, a very religious lady, told a competitor she would have to take his offer to the Lord, the man knelt down on the spot and said, "All right, sister, let's take it now." After some fervent praying abetted by the dealer, the Lord evidently consented because Browne lost a sale.

Many small-income persons are in the market for homes for the first time because of the housing shortage, the brokers find. One Detroit widow paid youthful Maceo Crutcher $3,500 in silver half-dollar pieces when she purchased a house. Big problem faced by many dealers is convincing clients not to buy a home they cannot properly finance. Majority of would-be buyers have from $1,000 to $3,000 in earnest money (deposit) which is far short of the average $5,000 minimum needed for most purchases. Chicago's Leon Motts says many people "fall out with me because I advise against biting off more than they can chew."

Perhaps the fastest-growing phase of Negro real estate is investment buying and property management. Specialist in the investment field is New York's Norman W. Robinson, who still recalls missing a $3,400,000 sale of a Fifth Avenue building when outbid by the Guarantee Trust Co. by $300,000. He has sold a Philadelphia office building in excess of $500,000, heads East Coast Realty, Inc., an interracial stock corporation. Some 70 per cent of his clientele is white. In the management end, Chicago's William Y. Browne has built up his business for 23 years to a point where he handles $6,000,000 worth of property. His firm services buildings for owners in 25 states, manages over $100,000 for band leader Cab Calloway. Some 75 per cent of his Negro-owned property is free from any encumbrance.

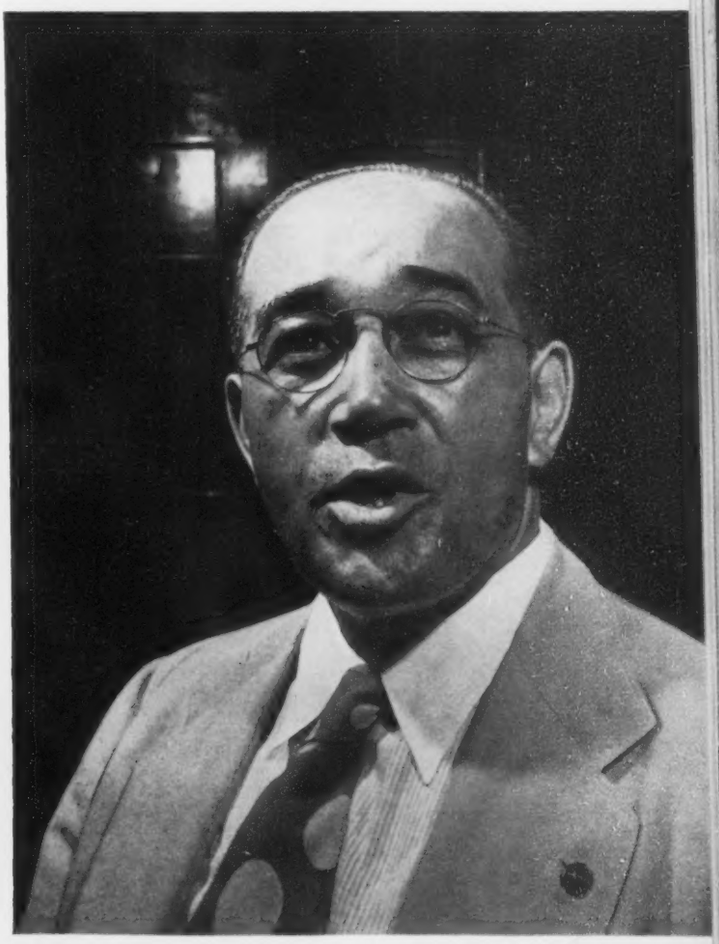
Biggest Chicago realty dealer William Y. Browne manages $6,000,000 worth of property, 80% owned by Negroes, averages $700,000 in sales yearly. He is only Midwest Negro managing FHA-owned buildings, employs staff of 10.

Foremost Detroit realtist Warrick D. Morrison is president of National Association of Real Estate Brokers, representing 200-odd Negroes in field. Ex-teacher and clothing salesman has annual $250,000 sales total, 60% white clientele.

Continued on Next Page

Fort Worth builder Charles H. Robinson consults with lather on blueprints of new home. Ex-Seabee, who served two years in South Pacific, grosses $250,000 yearly, personally designs 85% of homes he builds. He employs skilled whites and Negroes on job, finds they get along well together. Only 45, Robinson has been builder for 24 years.

Louisville contractor Samuel Plato has put up 29 post offices and four federal housing projects, is presently constructing 106-home private project in city. One U.S. project he built cost $1,500,000, employed 1500 men (mostly white).



Atlanta millionaire W. H. "Chief" Aiken has constructed more than 1,000 homes for Negroes in last six years, is now putting up 157 brick homes. Next year he plans to build 3,000-unit apartment buildings costing $25,000,000.

Continued on Next Page

Pioneering Philadelphia realtor Lenerte Roberts was first Negro to buy Broadway office building in New York. He is licensed in three states.

Chicago newcomer Marion S. McDowell has cracked many white neighborhoods by "passing" to close deal. Only four years in business, she has staff of six.

New York assessor Norman W. Robinson appraises $200,000,000 in property annually, handles yearly sales over $1,000,000.

REALTY BROKERS USE TRICKY STRATEGY TO BREAK INTO MANY

RACIAL PREJUDICE in everyday American life affects real estate brokers more than any other Negro businessman. For not only are they virtually barred from the powerful 15,000-member National Association of Real Estate Boards (which holds copyright on the word "realtor") but they find realty sales, clients and laws all tied up with discrimination against the Negro in housing.

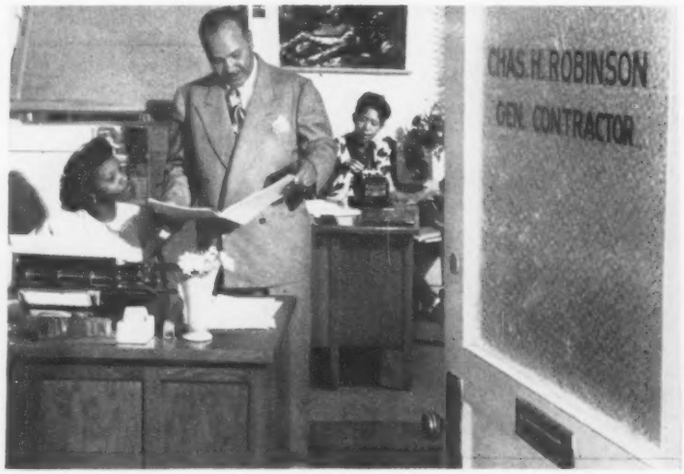
While five colored realtors have been able to get into the NAREB through membership in local boards, others have organized the National Association of Real Estate Brokers and call themselves "realtists." They held their first convention attended by 200 "realtists" in July at Atlantic City and became the first Negro group to use historic Convention Hall.

One of the top subjects discussed was how to break down color barriers that keep Negroes out of most decent neighborhoods in big cities. Most common strategy is use of the "nominee," a white person who fronts for the Negro broker. Other dealers, however, are light-skinned enough to pass as white. Fair-faced Chicagoan Marion McDowell with her Irish name has been passed off as both Jewish and Greek. Other Negro agents have posed as city inspectors and welfare workers to get to see properties.

Philadelphia's ex-auto salesman Lenerte Roberts earned himself the title of "Block Buster" by breaking open to Negroes some 93 Quaker City blocks in 22 years. His company's policy is to crack white blocks and achieve integration "because it creates better understanding between the races." Roberts estimates white realtors still get 75 per cent of Negro business, feels that "because Negroes know so very little about buying real estate, they are forced to pay more for properties by white brokers." Roberts once sued the federal HOLC because the agency would not finance a Negro vet in buying a home in a white block. He won the case and the block is well integrated now. When Roberts gets cases of spite sales to Negroes by a white who does not like his neighbor, he will handle the deal only if the seller agrees to set the price at the appraisal value.

Atlanta's big builder, W. H. Aiken, believes in tact in moving into new areas. When he bought 14 white homes in Atlanta in 1942, he averted tension by constructing new homes for the white families and moving them in. The old houses were wrecked and a new subdivision built. When Detroit's W. D. Morison purchased property in once lily-white Brush-Woodward community, he broke down coldness towards Negro tenants by giving Christmas presents to white children in the

NEW DALLAS HOME BUILT BY CONTRACTOR ROBINSON



In Fort Worth office builder Charles Robinson designs blueprints and awards subcontracts for new $45,000 home being constructed for Dr. Edgar E. Ward, president of Excelsior Life Insurance Company. Half of contracts go to Negro firms.

On the job Robinson keeps close check on progress. He got first training for construction contracting by taking correspondence course. Robinson, who designed home, got idea for porthole windows while serving in Seabees.

Staunch fighters against restrictive covenants are youthful Maceo Crutcher of Detroit and J. T. Bush of St. Louis, two realty brokers who carried clients' demand for right to purchase property to U. S. Supreme Court for historic decision against Jim Crow.

WHITE NEIGHBORHOODS

area. Maceo Crutcher of Detroit has found that the best way to break into white sections is by "going in and paying cash over the barrelhead." A Detroit client paid Rochelle Redd her full sales commission on a deal which never went through because the white owner changed his mind about selling to colored.

Louisville contractor Samuel Plato had a strange experience in Marion, Indiana, because of his color. Scheduled to arrive in the town after being awarded the contract for the new post office, he was to be welcomed by a big parade and reception, including a brass band. The town postmaster watched the train pull into the station, looked in vain for a white contractor and then announced sourly: "Well, folks, I guess he didn't come." Later he was surprised to find Plato was colored, but added: "Guess you might as well build the post office as anyone since Negroes own half the town anyhow." Louisville has another big real estate man in Joseph R. Ray, who has developed a subdivision of 11 city blocks with brick homes selling from $9,000 up.

The Kentucky broker, who served two years on a Louisville purchasing committee that bought $2,000,000 worth of slum clearance property, got his start in the business after ten years of banking and losing all in the 1929 crash.

Inspecting almost-completed home, Dr. Ward and wife Pauline are shown around by Robinson. Contractor started working in building trade when only 15 years old and still in high school, has constructed some of the finest Negro homes in Texas.

TROUBLED WITH DEAFNESS?

—then you'll be thrilled with the new revolutionary Zenith "75" Radionic Hearing Aid. You can order it *by mail* without risking a penny. Let a 10-Day Trial* at home, at church, at business, prove it's the finest hearing aid you can buy regardless of price. Saves you over $100.00.

HEAR BETTER or Pay Nothing

Light, compact single unit. Costs less than a cent an hour for battery consumption. Comes ready to wear. Accepted by the Council on Physical Medicine, American Medical Association. Send postcard now (no obligation) for full particulars telling how tens of thousands of hard-of-hearing men, women and children have found new joy and happiness with this amazing new hearing aid.

*Trial offer available on direct sales by Zenith Radio Corporation or its subsidiaries.

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Dept. EB118, 5801 W. Dickens Ave., Chicago 39
Makers of the World-Famous Zenith Radios
Leaders in Radionics Exclusively for 30 Years

Look only to your doctor for advice on your ears and hearing.

ACCEPTED COUNCIL ON PHYSICAL MEDICINE AMERICAN MEDICAL ASSOCIATION

ORDER NOW—MAIL THIS COUPON

Zenith Radio Corporation
Hearing Aid Division, Dept. EB118
5801 Dickens Avenue, Chicago 39, Illinois

☐ I enclose check or money order for $75* for one Zenith "75" Hearing Aid. Unless I am completely satisfied and find the Zenith "75" superior to *any* other hearing aid, I may return it within ten days of receipt and get my money back in full.

**Plus tax of $1.50 if delivery is made in Illinois.*

☐ Please send details of your convenient time payment plans, and free descriptive literature.

Name _____

Address _____

City _____ *State* _____

"Unhesitatingly I Recommend Corbett Dresses for Unsurpassed Value, Style and Attractiveness." *Mrs. Ray Robinson*

FAMED DANCER AND WIFE OF THE WELTERWEIGHT CHAMPION OF THE WORLD

Crepe 'n' Rhinestone Creation

. . . by Corbett

This is one of our latest smartly styled and expertly tailored quality dresses that is certain to please you immensely. You'll be delighted with its **chic** and **figure-flattering lines** and its **charming array of rhinestones** set in a sunburst pattern to show them off to the best advantage. Individually hand set so they cannot come off. And you'll adore its **handrolled sash** and **peplum.** Suitable not only for street wear but for that special occasion when you want to look your best. In all Corbett Dresses you get the careful cut and skillful workmanship you'd expect to find only in dresses costing considerably more.

SIZES: 9, 11, 13, 15, 17 10, 12, 14, 16, 18, 20.	COLORS: Black, Green, Royal Blue, Grey, Brown.

47 Inches Finished Length

FREE 10-DAY TRIAL—IMMEDIATE SHIPMENT

Order NOW ONLY $9.95 POST PAID

CORBETT FASHIONS,
Dept. E, 60 White Street, New York 13, N. Y.

Please send me promptly the Crepe 'n' Rhinestone dress as illustrated and described.

Size_____ Color: 1st Choice_____; 2nd Choice_____

☐ I am enclosing ☐ check ☐ money order for $9.95. Send dress postpaid.

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MONEY BACK GUARANTEE

Michigan's Gene Derricote will be a top contender for all-American honors this Fall, being the backfield mainstay for the defending Big Nine champs. He scored five touchdowns last season, averaged six yards per try.

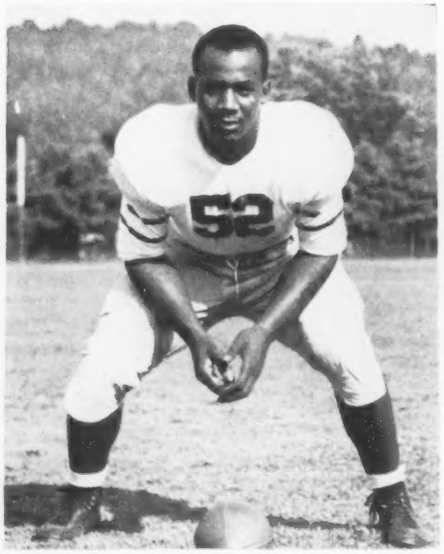
Indiana's George Taliaferro carried Hoosiers to their first Big Nine title in 1945, was hampered by injuries last season after year in Army. The husky, high-stepping Gary, Indiana, youngster is counted on to make a comeback this year.

PIGSKIN PREVIEW

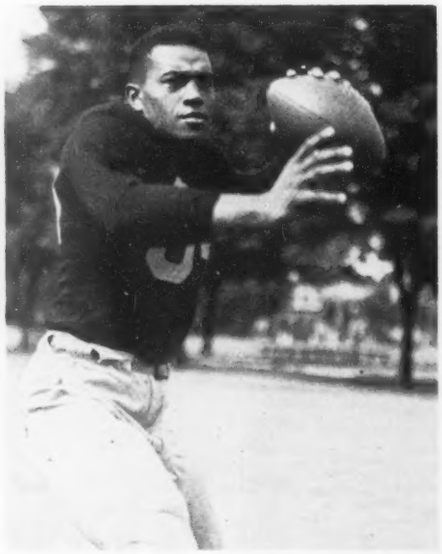
Midwest Big Nine is strongest in top-ranking Negro players

WHEN a 175-pound Harvard Negro, scrappy William H. Lewis, bucked Ivy League bruisers back in 1892 to win Walter Camp's praise as the "best center of the country," he opened a wedge in college gridiron circles that crack colored pigskin performers have been charging through ever since. This Fall on crisp Saturday afternoons in football stadia from the Eastern seaboard to the West Coast, some 50-odd Negro footballers will be carrying on the treasured tradition of the immortal Lewis, making history in one of the most democratic sports in the nation.

Today there are only a handful of colleges outside the South where Negroes have not played football. In the strongest grid circuit in the nation, the Big Nine, eight out of the nine competing schools will have colored backs and linemen this Fall. Many colleges which never had a colored player on its squad, are dropping the color line. Yale's first Negro star, Levi Jackson, who was hampered by injuries last season, is expected to be a contender for all-American honors in his junior year of competition. Notre Dame, long considered No. 1 team in the nation, is reported looking for an outstanding Negro player in a Catholic high school.



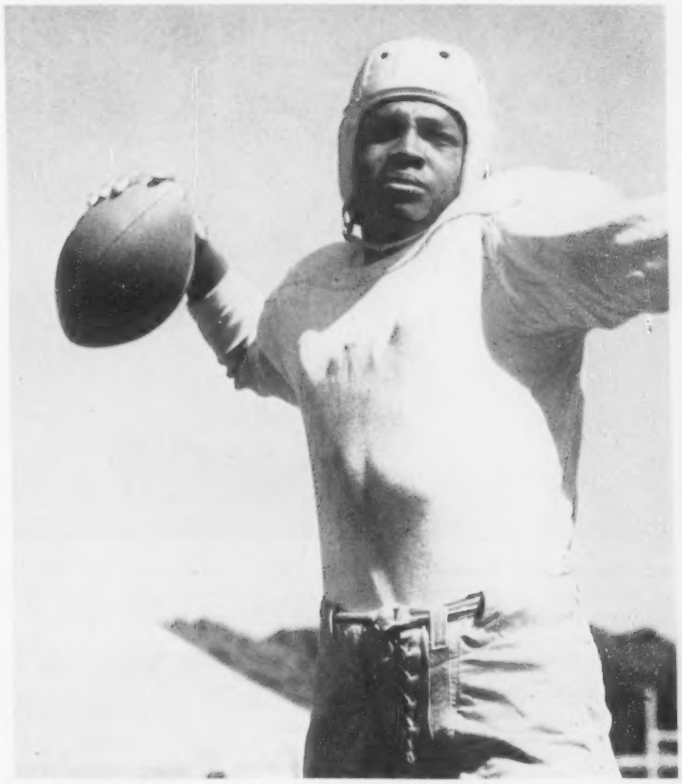
Dartmouth's Fritz Alexander will be stalwart in Indian line this Fall. Six-foot tackle from Gary, Indiana, is being moved over from center post.



Illinois' Paul Patterson will play his fourth season as halfback this year. A Buddy Young teammate, the tricky runner has a 5.9-yard average with Illini.

Syracuse's Barney Custis is being billed as the best Orange passer since the days of Sidat Singh. Philadelphia youth will be playing his first season.

Iowa's Earl Banks expects a big year in his third season as Hawkeye guard. The ex-Buddy Young teammate on Chicago's Wendell Phillips' 1943 team had shoulder trouble last year after winning all-conference honors in his first grid season.



Penn State's Wallace Triplett will be team's big gun in drive for another unbeaten, untied record. The crack wingback, who was first Negro to play in Cotton Bowl along with Dennie Hoggard, scored six touchdowns last season.

Looking at the grid picture sectionally, the lineup reads as follows:

EAST: Swivel-hipped Jackson, now fully recovered from the head injury which sidelined him in all but two games last year, looks ready to duplicate his 1946 freshman performance when he finished third among the nation's top ground gainers. Count high among colored competitors Penn State's wingback Wallace Triplett, who starred in the Texas Cotton Bowl classic against Southern Methodist. Other Eastern players who can be looked to for crack performances include: Dartmouth's Fritz Alexander, Rutgers' Bucky Hatchett and Harvey Grimsley, Columbia's Alfred Canon and Kenneth Moses, Pitt's Jimmy Robinson and Robert Lee, Penn State's Dennie Hoggard, Washington & Jefferson's Dan Towler and Walter Cooper, Syracuse's Barney Custis.

MIDWEST: Tops is Michigan's classy halfback Gene Derricotte, who is set to take over where versatile All-American Bob Chappius left off. Also rating high are veteran speedsters George Taliafero at Indiana and Paul Patterson at Illinois. Watch for these names in the starting lineups too: Minnesota's Glen Pullens, Iowa's Earl Banks, Ohio State's Jimmy Dorsey and Stan Dixon, Wisconsin's Calvin Vernon and Bob Teague, Northwestern's Jim Holland.

WEST: Here where Jackie Robinson and Kenny Washington are still much talked about, three conference schools have Negro players. They are UCLA with lineman Harry Thompson and backs Bill Duffy and Henry Daniels, Oregon with halfback Woodley Lewis, guard Chester Daniels and end Winn Wright and California with halfback Staten Webster, end Tom Tryon and tackle Len Jones.

Minnesota's Glen Pullens is the fastest ball carrier on the hopeful Gopher squad. Only 168 pounds, the 21-year-old halfback will give his team plenty of speed.

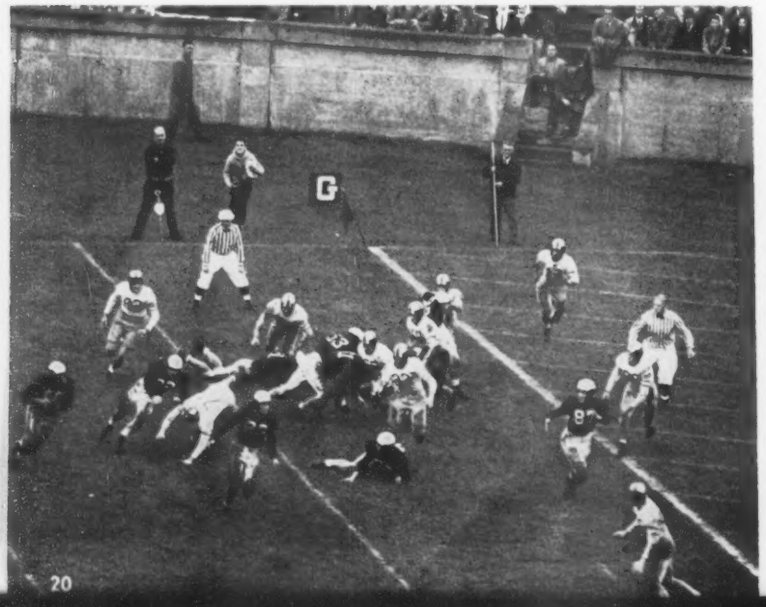
Northwestern's Jim Holland was shifted from end to halfback last season because of his speed, will be in the Wildcat backfield again this Fall.

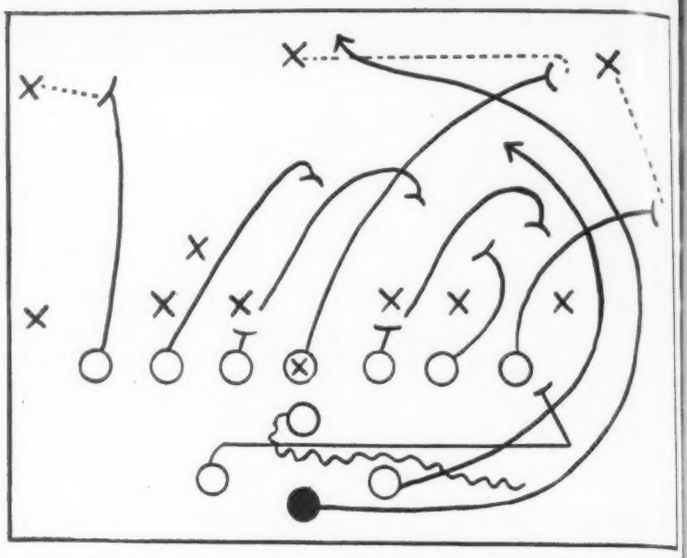
Rutgers' Bucky Hatchett is a crack end who nabbed the pigskin for touchdowns seven times in his first college grid season last year. He's an ace basketball star too.

Continued on Next Page

Long reach and bulky shoulders make Levi Jackson a valuable asset on both offense and defense. He is very popular with Yale fans who changed their famous football song from "Bulldog! Bulldog! Bow Wow Wow—Eli Yale" to "Levi Yale."

Working on a road gang last summer, Jackson hardened up for the coming season. He wears special shoulder and hip pads to protect him against merciless pounding. Chronic shoulder injury compels Jackson to play with one arm strapped tightly.





Favorite play of Jackson, according to himself, is "making touchdowns." Tricky end run shown in diagram has sent him off on many long runs. Jackson (solid circle) gets ball and sweeps around to right, can change mind and pass (see below).

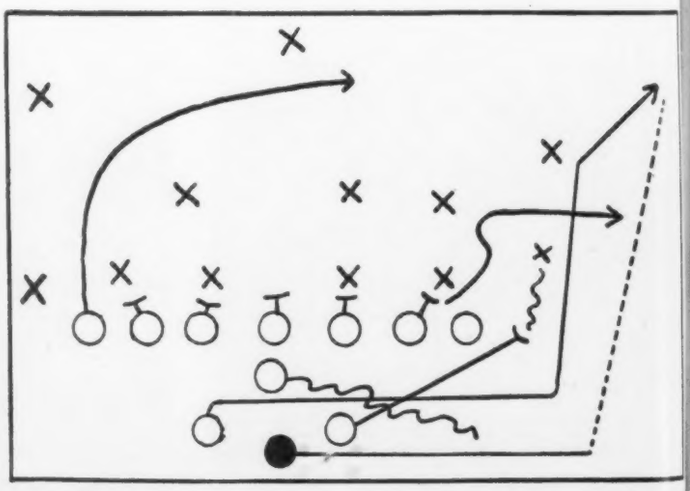
STAR LEVI JACKSON WILL TRY

PERHAPS the most-publicized Negro grid star in the land this Fall will be Yale's twisting, tricky fullback, Levi Alexander Jackson. Out most of last season with a head injury incurred in a practice game against Army, the swivel-hipped 185-pounder will be trying for a comeback in his third season, seeking to match his sterling record as a freshman when he ranked third in the nation as ground gainer.

Reports from Yale are that Jackson is back in tip-top shape again and was rolling up terrific yardage during Spring practice. He worked during the summer on a road gang and in a parcel post station heaving packages to keep in condition and reported for Fall training in perfect physical shape.

Yale faces a tough schedule with a new coach, Herman Hickman, this Fall and if Levi Jackson can match his frosh record, he will be a cinch for all-American honors. One of the Blue's foes in the Yale Bowl will be powerful Vanderbilt from Nashville, Tennessee. The Southern school was advised that Yale would play every eligible student—meaning its Negro star Levi Jackson, of course. The Commodores answered: "That's okay with us."

For Jackson, his grid career at Yale is the fulfillment of a youthful ambition, for football has been a part of his life since his early days at Brandford (a short distance from New Haven) where he played touch games on the rolling meadows. He got the go-to-Yale inspiration from his father who has worked dormitory and kitchen rounds on the ivy-



If bottled up on end run play, Jackson can make hair-trigger decision and pass to potential receivers. How pass worked is shown (left) when Jackson started end run, faded back and passed to Dick Jenkins (87) who stepped over for touchdown.

Old Yale graduates in gaudy costumes pay tribute to Jackson during reunion activity. Philadelphia barrister J. F. Williams is at Jackson's right. Yale coach insists: "Contrary to what some cynics whisper, Jackson is not getting a penny from Yale."

TO MAKE COMEBACK AT YALE

clad campus for 20 years. In his high school days, he got his first chance to play in the famed Yale Bowl. He made the best of it. Running against the Yale varsity, Jackson had a field day in practice scrimmage. His performance that day put college football scouts on his trail.

Although Yale had never had a Negro football player in all its history, and did not offer any of its players the usual scholarship and job, Jackson favored old Eli. Uncle Sam helped him realize his ambition. Drafted in 1944, he played with Camp Lee's team and was able to enter Yale under the GI Bill of Rights on his discharge. He's been working his way by waiting on fraternity tables.

During his freshman year, Jackson made sports page headlines virtually every Sunday with his brilliant long runs (totaling 853 yards in 134 rushing attempts), his sensational punting (averaging 39 yards for 20 kicks). He tallied ten touchdowns in all. He was voted the George Bulger Lowe trophy as the best player in the New England area, first time a freshman or a Negro had garnered the award. One opposing coach watching him observed: "He's harder to stop than the rise in food prices." New York Giants pro football boss Steve Owens said he would hire Jackson the moment Yale released him.

But Jackson's ambitions are not to play for pay. He'd rather go into business, is studying industrial administration. Contrary to rumors that he was once about to flunk his exams, Jackson is considered an above-average student in his grades.

On campus, Jackson is a quiet-spoken, unassuming student of whom Dean Norman Buck said: "If every Yale undergraduate had no more trouble with his classroom work than Jackson did, we wouldn't have to worry." His father is a butler.

Continued on Next Page

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- ☐ *Don't go*
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Will the wing-ding be informal, or a fluff-and-flowers affair? Naturally, you'd like to look your loveliest—with competition what it is these days. But when in doubt about dressing up—don't! Better to err on the casual side; at least you're less conspicuous. At certain times, there's never a doubt about confidence—with Kotex. Those *flat pressed ends* prevent revealing outlines. And your new *Kotex Sanitary Belt* fits snugly, comfortably; doesn't bind. It's adjustable . . . all-elastic!

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Ohio State halfback James Clark and end Stan Dixon will seek to improve the Buckeyes' dismal record of last season. Both are six-footers and native Ohioans. Neither starred last year on Coach Wes Fesler's squad.

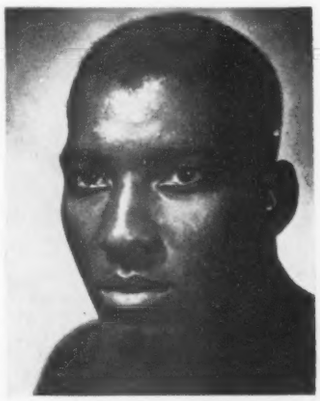
ONLY ONE TEAM IN BIG NINE HAS BARRED NEGRO PLAYERS

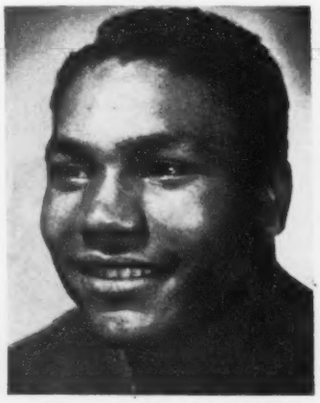
IN THE NATION'S toughest and most powerful football circuit, the Midwest Big Nine, Negro gridsters have been a fixture since Roy Young and H. H. Wheeler sparked Illinois elevens around the turn of the century. About that time too, Fitzhugh Lyons and Jesse Babb were making way for Archie Harris, Mel Groomes and George Taliaferro on the Indiana team.

All-time, all-American tackle, dubbed the "Rock of Gibraltar" by famed Pop Warner, Fred "Duke" Slater inspired Iowa teams from 1918 to 1923 but the Jim Crow line at Iowa was cracked ten years before Slater's time by A. A. Alexander and Ledrye Galloway.

Most of the Midwest conference teams can count Negroes among the "greats" in their gridiron history. Big exception is Purdue, which is yet to have a Negro player on its squad. Wisconsin has had one colored player but did not give him a varsity letter.

It is no coincidence that the Big Nine dominates the nation's football play, boasting as it does the best colored grid talent. In the Big Nine race this year, Negroes will play a big role in determining the top teams. Pre-season dope favors Michigan and Minnesota, both of which have speedy Negro backfield men in Gene Derricotte and Glen Pullens. Two starring Iowa players who were expected to return this Fall will not see collegiate competition again. Flashy Emlen "The Gremlin" Tunnell dropped out of school and joined the professional New York Giants while Johnny Estes, first Negro quarterback in the Big Nine, severed his spinal cord in an outdoor basketball game last summer and will never play football again.





Wisconsin will have its first Negro varsity players since the days of Bill Exum in 1929. Both Calvin Vernon and Bob Teague are backfield men, won minor letters last season. Vernon is national collegiate light heavyweight boxing champ.

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fashion fair

By Sylvia Crosby

For all-around campus wear at Talladega, Charlotte Coleman likes long-sleeved basic dress with high, round neck and collared, pocketed cape which she calls "simply super." Perfect foil for accessory changes, dress is made of "Request," Cohama's sheer wool (design 4588, sizes 12 to 20, 30 to 40, price 50 cents).

CAMPUS CLOTHES

WITH THE DOUBTFUL exception of the ten best-dressed women in the world, there are no females so clothes-conscious as American college girls. And there are certainly none so sure of what they like, so independent of usual fashion trends, yet so eager to conform to accepted standards on their particular campus.

To pin down the styles that are favorites with this season's coeds, EBONY consulted with three popular college girls and had this jury choose the outfits they thought most likely to succeed on campus this Fall. Their verdict as regards fashions for all-around wear and special occasions is recorded in the photos on these pages.

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Continued on Next Page

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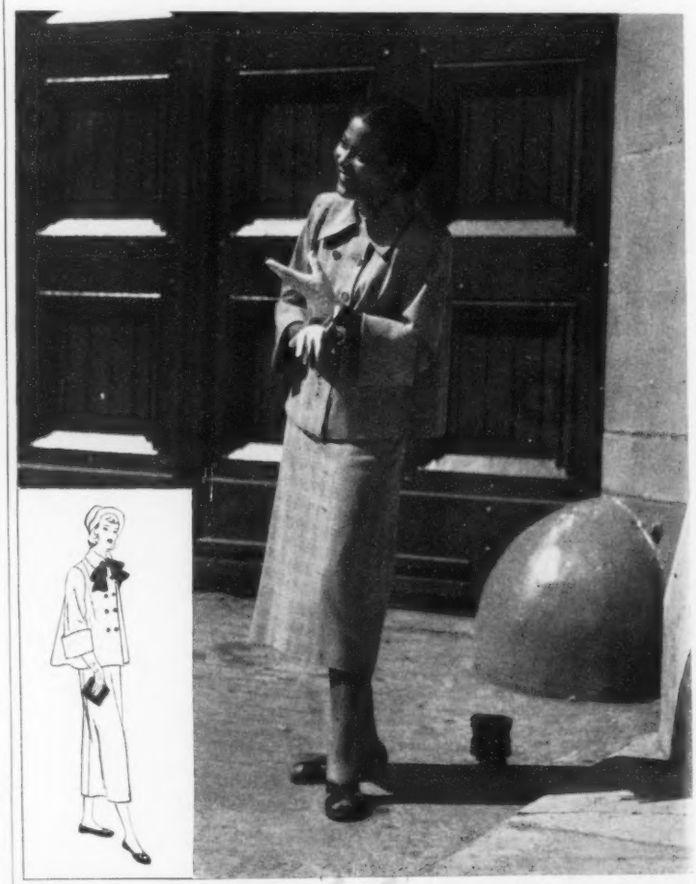
To wear at sorority tea, University of Illinois junior Ima Poynter recommends dirndl frock of Cohama crepe faille with new kimono sleeve and soutache braid trim as a college girl favorite (design 4598, sizes 12 to 20, price 50 cents).



For straight-A average on campus, Ima Poynter believes nothing is better than casual box-jacket suit in Concordia's pastel plaid Bakala rayon suiting fabric that looks and wears like wool (design 4614, teen-age sizes 10 to 16, price 50 cents).

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For cramming on chilly nights, Marie Malmore picks prettied-up version of old-fashioned flannel nightie. Made of Ameritex "Chessie" print pastel flannel, gown has drawstring collar (design 4528, sizes 12 to 20, 30 to 42, price 50 cents).

COLLEGE STYLES ARE FEMININE, NOT FUSSY

NO MATTER what type a coed is, college protocol dictates that she follow these basic fashion rules:

Clothes should be feminine but never fussy or extreme. No femme fatale stuff.

Nobody but a drip wears hats, except when going to chapel.

Gloves are fine for cold weather but that's all.

Jewelry? Plenty of bracelets and a string of pearls.

Shoes? Flats for all-around wear, high heels for big dates.

Coming down to particulars, EBONY's three college authorities have the following tips to offer:

Ima Poynter, petite, pretty and serious-minded University of Illinois junior, recommends two-piece suits with plenty of blouse and sweater changes. Boxy jackets are cuter than fitted ones and skirts should not be full.

Tall, vivacious Charlotte Coleman from Talladega, where social niceties are an important part of the curriculum, believes in plenty of formals. For Sunday dinners, which are a Talladega tradition, she will wear a simple but elegant sheer wool basic with matching elbow-length cape (see page 23).

Poised and sophisticated Marie Malmore, also from the University of Illinois, thinks a two-piece suit is smart for important dates.

All of the costumes chosen by EBONY's college jury were made with Butterick patterns by dressmaker Hilda Calhoune, can easily be copied by home sewers.

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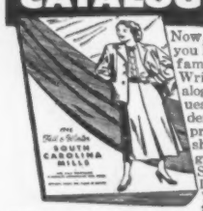

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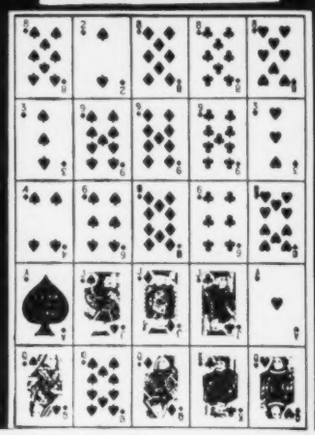

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"Free form" radio-phonograph cabinet was built by Lester Matthews for expensive Capehart set. It sells for $500. Another type cabinet was designed for Rudy Vallee (below). Cabinet in movie star's Palm Springs home sells for $350 wholesale. Matthews' radio cabinet design was featured in recent Hall of Art show in Hollywood.

MODERN FURNITURE

Buyer's personality put into functional pieces

LIKE 95 per cent of all U. S. artists who are unable to support themselves on creative work, California's ace sculptor Lester Nathan Matthews is going commercial. Turning from his mallet and chisel which won the 36-year-old Negro artist the American Academy's Prix de Rome, Matthews today is turning out original, highly-prized functional furniture for West Coast business houses and top Hollywood stars. His specially-designed Capehart record-player cabinets grace the homes of William Powell and Rudy Vallee. The Los Angeles offices of Levi Strauss Co., makers of the popular "Levi" dungarees, were done over by Matthews, the spirit of the business caught in bow-legged tables and cowhorn lamps.

A San Francisco draftsman during the war, Matthews brought his postwar hopes to Los Angeles, placing his hand-wrought pieces of stone, clay and wood in Hollywood art galleries on the theory that the well-paid movie colony would give patronage to fine art. But a bitter year of no sales and no commissions followed, until finally with his wartime savings gone, Matthews answered ads for just any kind of job.

After two weeks at ditch digging in downtown Los Angeles, he got a job sandpapering and painting bureau chests for an interior decorator. Annoyed at bulky, cumbersome furniture, the New Orleans-born artist began to sketch furniture designs at night. A friend asked him to design a cabinet for his delicate, expensive Capehart radio-phonograph. Matthews worked out an unconventional "free form" table-topped job. A cabinet shop bought the design immediately, executing the piece according to Matthews' color taste—bleached sand-dune grey walnut with a piano lacquer-coated finish. The item sold for more than $400 wholesale.

Since then, Matthews-designed furniture has sold rapidly because of his ability to reflect the personality of the buyer. Last year exciting word-of-mouth comment brought him $3,000 worth of assignments, topped by the Levi Strauss job which totaled $17,000, of which the designer got 5 per cent.

Continued on Next Page

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Working at his drafting board in rented two-room apartment, Matthews does his furniture sketches at night. Matthews, an orphan at the age of 4, has been drawing and shaping clay since he was in third grade public school.

HE DOES FURNITURE

AT HIS LARGE drafting board Lester Matthews maintains an air-tight schedule: designing furniture at night and working at "art" pieces during the natural light of day. Finding his fine arts background going more and more to the service of commercial art, he consoles himself by thinking, "Anyway art is getting away from starving garrets and a few cultured patrons." To maintain his confidence as he works on furniture designs, he repeats the slogan taught him by Sargent Johnson (Negro artist recently called "one of top five living artists" by Time Magazine), "If you can draw an egg perfectly, you can draw anything."

"My first ideas," he states, "came from the need for better, less ugly and cumbersome pieces. My work is functional. It at least serves the needs of people and has some imagination connected with it."

Matthews' art technique is the use of the expressive against the neutral mass. Hands, feet, face are for him the essences. These he details against large masses of undetailed substance. His art technique holds for furniture design as well. And it's the play of a small detail against a large bulk-piece that gives his work startling dramatic impact.

A former student of San Francisco's California School of Fine Arts, Matthews spent an intensive eight years doubling in academic study and practical work as a WPA artist, earning $94.90 per month. "The art project was my schooling ground and a great chance," Matthews remembers. "It gave me an outlet to learn by association with master craftsmen."

For his first solo job, he painted a mural for the Negro Community Center of San Francisco in 1935. Four years later Matthews made

Reception room at Levi Strauss features desk of honey-colored mahogany. Matthews designed furniture, wall cabinets, floors and partitions. Matthews has rare ability to combine original design and yet reflect personality of buyer.

Furniture builders R. G. Thurman & Co. execute Matthews designs into wood. Matthews teaches children's class at L. A. Christian Fellowship Church. One of most enthusiastic sponsors is Glenn Lukins of University of California art school.

NIGHTS, 'ART' DAYS

"Mother of the Sea," which won critical acclaim and placed first in the 1939 San Francisco Art Association show.

Just before the war, Matthews did his "Ascension" for which two years later he was awarded a Prix de Rome medal in national competition. "Ascension" took only a week to make, was formed from rare Guava wood. A 16 inch tall woodcarving, it showed the sweep from feet through head of Jesus Christ hanging from the cross. An imaginary concept, "Ascension" placed Matthews in the modern school but with strong overlappings of African and Egyptian art eras.

During the war years, Matthews could only find work as a shipfitter at Moore's Drydock in Oakland, California. Although a qualified draftsman and despite the shortage of this skill in the huge San Francisco industrial area, it wasn't until 1943 that Matthews landed in this capacity with the Hurley Marine Works. One white draftsman quit, rather than work with Matthews, when he was hired.

At the war's end, Matthews decided to bring his $1,500 war savings and his career to Los Angeles. He and his wife fell into a five-room dream apartment at only $60 monthly but were soon involved in a bitter restrictive covenant fight that finally forced them to move.

In Los Angeles, Matthews spent six months going from the office of one white designer to another. Despite his qualifications and enthusiasm over his accomplishments, it was always, "Try so-and-so, we're full up here."

"Always some excuse," Matthews found, "so I was forced into business on my own."

He has been married since 1942 to white Orby Wilson, former dining room manager at the University of California.

Bowlegged table designed by Matthews for Levi Strauss job catches spirit of West and dungaree business. Firm was so pleased with results that they gave Matthews $100 bonus in addition to regular commission.

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Working on unfinished pieces of burl wood (a five-foot log costs $75), Matthews wields heavy mallet firmly. He conducted sculpture class at L. A. Braille Institute. Blind students presented show of 300 pieces after year of teaching.

Lamps are Matthews specialty. Black table with glass top and unique ceramic lamp (left) was designed for Mrs. Miriam Ford. Table cost $21. Lamp and corner table (right) were made for Alan C. Woodward III. Table cost $50.

"Mother of the Sea" won $125 first prize at San Francisco Art Association exhibit.

"Madonna" is favorite piece made of black walnut. Matthews has done panels for several West Coast colleges.

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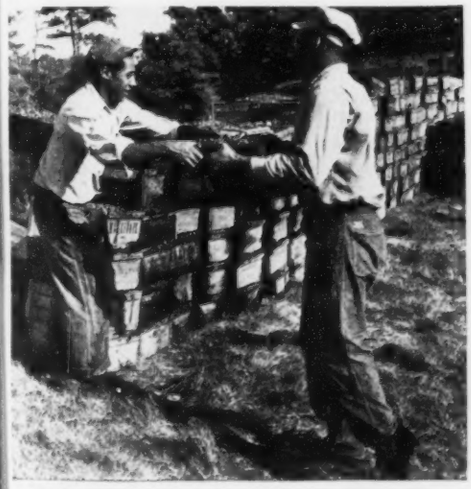
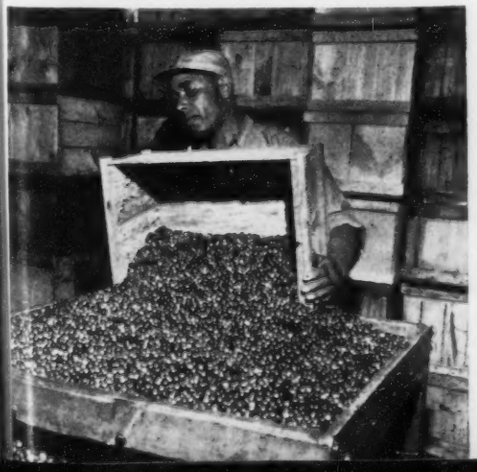
Picking cranberries with comb-like scoop nets Cape Verdians from $1 to $1.50 hourly. Working on leather-padded knees, pickers stretch in line across bog.

Wooden-toothed scoops, resembling large dust pans, comb tangled vines to get at berries. Made from maple, they cost $16 each.



Stacked in boxes, cranberries are ready for trip to screening house where bouncing board (below) separates good from bad berries.



Second harvest of berries is collected by flooding bog. Loose berries which eluded hand scoop float to surface and are blown by wind into corner of bog where they are trapped by planks. Floatboat goes over surface to agitate water, shake submerged vines and free berries under leaves and stems.

CRANBERRIES

Cape Verdian Negroes pick half of world's supply

ONCE JUST a Thanksgiving tradition along with turkey and football, the crimson-jacketed cranberry (named after its blossom that resembles a crane's neck) has come into its own as year-round delicacy which homemakers fashion into 50-odd tasty servings from conventional sauce to tangy ice cream. Although now up in the $20,000,000-a-year business class, heart of the industry is still the haughty Cape Verdian Negro who gathers the rich, red harvest in the New England bogs from Labor Day to late October.

Descendants of hardy seamen who manned ocean-going square riggers before the turn of the century, these Cape Cod pickers handle more than half of the world's supply of cranberries. They have come a long way since their early days in the bogs when they earned as little as 10 cents an hour; today's take-home pay is at a new peak ranging up to $25 a day for speedy piece-workers.

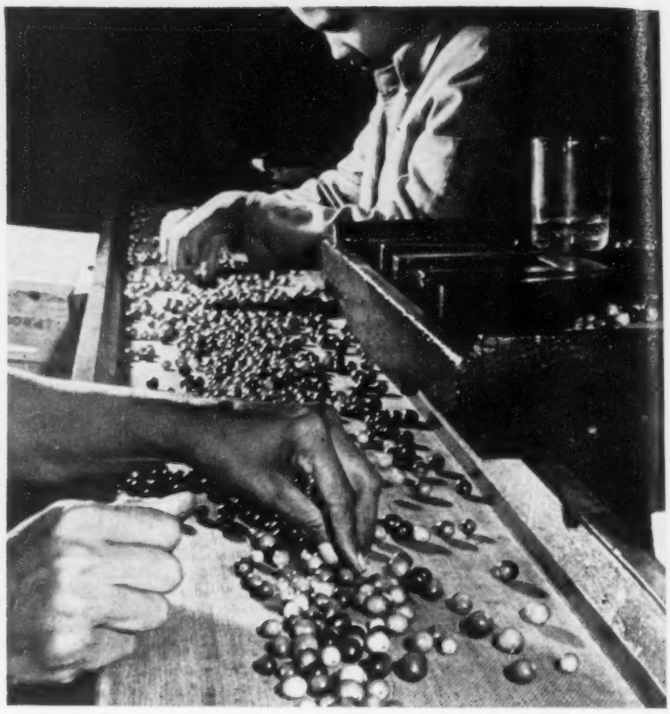
When festive picking time arrives, there is no pay discrimination in the sandy bogs, Cape Verdians earning the same rate as whites who work in a line of a dozen or so pickers systematically covering the pink, matted carpets of vines. A handful of them have saved enough to buy small bogs of their own (ten acres is average holding, giving an annual yield of 300 to 350 barrels at the current price of $30 a barrel).

Cape Verdians (their homeland is a series of volcanic islands off North Africa where Portuguese political prisoners mixed with African slaves to produce a population that is 95 per cent colored) came into the cranberry country of Cape Cod in numbers some 25 years after the first commercial bogs were built at Harwich in 1846. Actually cranberries were growing wild around Plymouth Rock long before the Pilgrims arrived and were used by the Indians for food and medicine. The Pilgrims learned from the Indians that the berries were edible and together with wild turkeys made them a Thanksgiving treat. But not until the middle 19th Century did anyone think of cultivating the berries.

Actually bogs are not the soggy and swampy land that is the popular notion. They are usually dry and sandy during the main growing season. Acreage has to be cleared and graded. Ditches are dug along the edges to insure drainage and also to flood the bog and cover the vines with water when killing-frost weather sets in. Then the bog gets a covering layer of sand and cuttings of vine are put in. Within four years with careful handling, a commercial crop of berries is brought in. All of this work until recent years was done by hand—mostly the hands of Cape Verdians, who prefer to be called Portuguese-Americans rather than Negroes.

Continued on Next Page

Boxes of berries are brought in for washing by Texas-born Cromwell Savory, one of few non-Cape Verdian Negroes in industry. Negroes in both Ocean Spray and Eatmor plants, two biggest, are mostly limited to loading work.



On fast-moving conveyer belt, soggy and unripe berries are removed by Cape Verdian women who get $5.10 a day for job. Some 70 per cent of cranberry crop ends up in sauce, jelly and other products.

CAPE VERDIANS SEEK BETTER SCHOOLING FOR YOUNGSTERS TO TAKE THEM OUT OF BOGS

CAPE VERDIANS are a choosy, independent lot when the berry-picking season arrives. When on piecework, they will not go into a bog unless the berries are heavy, waxy, thick and plentiful. Some effort has been made to displace them with picking machines, but none of the experiments has proved successful as yet.

Biggest settlement of Cape Verdian pickers is at Onset, where every Portuguese-American, 50 or over, is assumed to have been born in the "old country." At Onset, once an old gravel hole, these swarthy, tough Cape Verdians live on back streets, own small farms and sell wild blueberries and their own cultivated strawberries at roadside stands. They speak Portuguese mostly and an accented English. Color lines, which once were not marked in the town of 1,287, now appear everywhere since tourists found the town a fine summer va-

Manuel Cardozo, one of few Cape Verde Negroes to own bog, looks over cranberry vines to detect dreaded insects. He owns three acres, which cost $3,000 an acre. Cardozo came from Cape Verde with father in 1903 at age of 7.

John F. Gomes, now 76, still does a hefty day's work in the bogs. He came from the "old country," as Cape Verdians affectionately call homeland, at age of 3 and worked on coal barge for 20 years before going to work at cranberry picking

In huge vats at Ocean Spray plant, worker adds 600 pounds of sugar to 540 pounds of berries to make cranberry sauce. Six Ocean Spray plants from coast to coast, owned by growers cooperative, pack more than 100 million cans annually.

cation spot. In some restaurants, "reserved" signs blossom out on all tables during the summer, but conveniently disappear when a white customer enters.

Education seems to be the big problem for the Cape Verdians (the noted evangelist Daddy Grace is one). In the entire community, there are only three college-educated Cape Verdians, since most youngsters quit school early to go out into the bogs for cranberry picking. Today more youngsters are encouraged to stay in school and the local society has been throwing dances to raise scholarship funds for Cape Verdian teen-agers who want to go to college. The local schools recently got their first Cape Verdian teacher, pretty, quiet Margaret Lopes, daughter of one of the few Cape Verdians who owns a cranberry bog.

James J. Bento is only Cape Verdian holding office in Onset, one of biggest cranberry area towns with one-third of population colored. He is a lawyer. Cape Verdians have produced 14 professionals, most living in Boston.

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Ebony Photo-Editorial

THE NEGRO CHOICE FOR PRESIDENT

EVER SINCE the birth of the American republic little more than a century and a half ago, it has been an established and fully-accepted tradition that newspapers and magazines endorse and campaign for political candidates of their own choosing in the months before election day. Whether the voters go to the polls to choose the town's dog catcher or the President of the United States, the editor of the local daily or the publisher of big, powerful national magazines mounts the editorial rostrum to tell the electorate how to cast their ballots.

Time and time again, especially during the days of the New Deal when some 90 per cent of the press at times was against President Franklin D. Roosevelt, the public spurned the advice of the press and decided its own way. But the practice continues of running a front page sample ballot with crosses marked in by the newspaper editor instead of the reader. And political nominees fall over one another scampering to the editor's door to win an endorsement. It is inevitable that occasionally political patronage and favoritism, if not greenbacks, are exchanged in the process.

Negro newspapers are no exception in practicing the great game of politics. If they differ in any respect from white dailies in their politicking, it is merely a matter of strategy and format.

No Magic Divining Rod

THIS BEING a presidential election year, the editors of EBONY should, according to the commonly accepted practice, be making its November endorsements and lining up its after-election commitments and promises with this issue. This editorial should be, according to customary tradition, extolling the virtues of its chosen candidates and blistering the hide off all its opponents. And the publisher should be reckoning on political appointments he can influence if his choice is the choice of the American people.

But great as is the temptation to urge our readers to vote for the nominee of our own favor, EBONY is passing this time around.

Instead of publishing one enormous picture of the presidential candidate who stands in the highest esteem with the publisher, EBONY is pleased to offer the portraits of all four party nominees for the White House post.

Our refusal to endorse a single choice is not dictated by default of citizenship obligations, or by our distaste for all, nor even by our failure to make a "deal," as some cynical folk will like to think. EBONY is making no endorsements because it is our feeling that Negro voters, belabored as they are with the sometimes-desperate, often-nefarious appeals of politicians and newspapers, can well do without our advice because they are intelligent enough to make up their minds on the issues of the election without special racial appeals.

The editors of EBONY, no more than the gentlemen who run the press of the nation, have no magic divining rod or all-seeing wisdom to enable them to choose the best candidate—certainly not as concerns the Negro issue. And EBONY is not for sale to the highest bidder who would have this magazine singing the praises without reservation of Truman, Dewey or Wallace. It is our belief that the average Negro is just as qualified as any editor to select the best qualified candidate and we are willing to let it go at that.

Everybody Wants to Get in the Act

THIS SUMMER and Fall has seen a strange political campaign as affects the Negro, with every party trying to outdo the other in currying favor with the colored electorate. The Republicans and Dewey started the ball rolling with one of the most concrete racial planks in the party's history, endorsing the anti-lynching and anti-poll tax bill and opposing segregation in the armed forces. In selecting the New York governor as their standard bearer, the G.O.P. picked the strongest man they had to win the votes of the Negro.

Then came the Democrats to outdo the Republicans, who unfortunately did not even have another chance to offer a convention rebuttal. Despite threats from the Southerners in their ranks, the rough-riding convention delegates overruled their resolutions committee to come out openly for enactment of President Truman's civil rights program. And in giving the nomination to Harry Truman, the party got its most potent vote winner among Negroes.

The Wallace party was not to be left in the lurch and being the radical offshoot of the Democrats came up with a platform on the race question that well might have been written in the offices of the NAACP. In addition, the third party offered a Negro keynoter and a long list of Negro candidates for high office.

Perhaps the payoff followed when the Dixiecrats named as their favored son, South Carolina's Governor J. Strom Thurmond, who promptly let all know that he is not a white supremacist but rather a states' righter. His proud boast is that he has an outstanding record fighting against lynch mobs in his state and against poll taxes. He insists he is "not interested one whit in the question of white supremacy" and adds: "At all times I have advocated better facilities for Negroes." Some of the more fanatic Ku Klux Klan elements in the Dixiecrat lineup do not look with favor upon him because he is allegedly a "Southern liberal." Taking Gov. Thurmond's professed friendship for the Negro with a grain of salt, it is still evident in his statements that lynching and poll taxes are not exactly popular these days.

Little Difference Between Big Three

WITH ALL the presidential candidates ostensibly trying to outdo each other in their wooing of the Negro vote—excluding Governor Thurmond, who despite his "liberalism," is essentially a hard and fast Jim Crow advocate—colored Americans face a true dilemma if they go to the polls in November and attempt to make their choice for President purely on racial issues. If EBONY's editors can offer one opinion for the guidance of voters, it is that there is mighty little difference between Dewey, Truman and Wallace when it comes to the racial question. All three are genuine friends of the Negro, knowing well his problems and desirous of doing all that they can to bring about justice and fair play for the darker-skinned Americans.

On what basis then should the Negro vote if not the racial question?

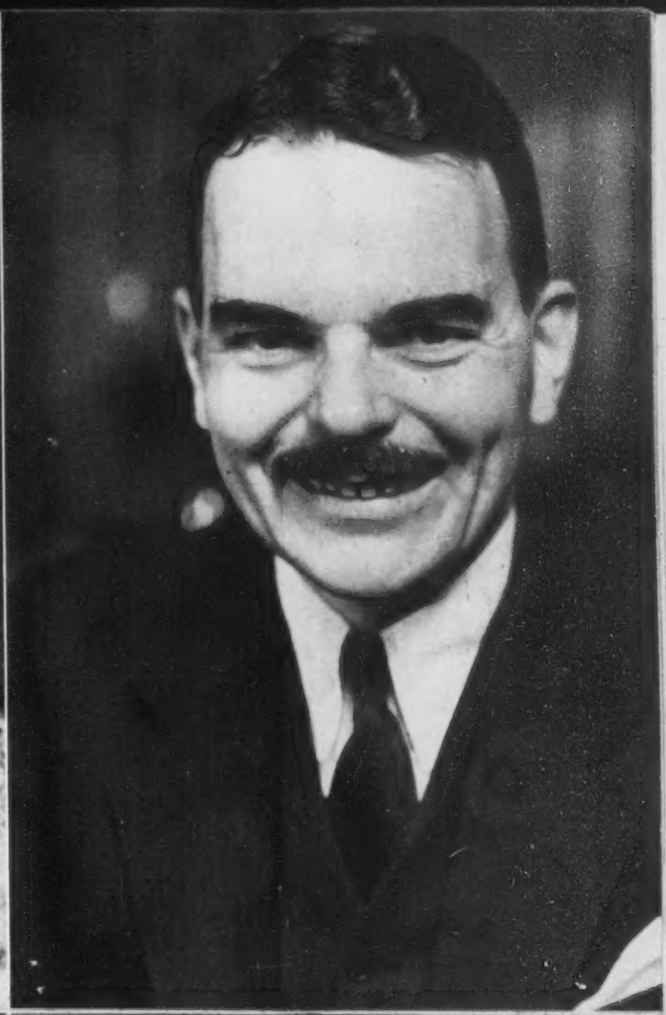
Why not cast a ballot as any other American—on the very critical foreign and domestic issues that face all Americans, regardless of color, religion or political affiliation?

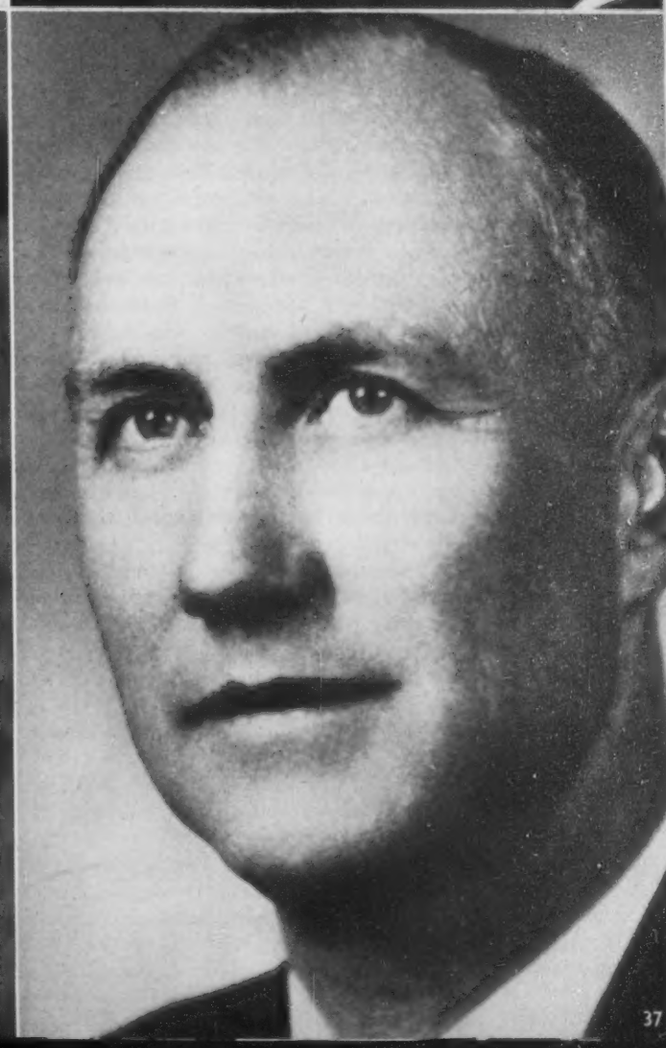
The Real Issues of 1948

CERTAINLY when Dewey, Truman and Wallace debate the handling of America's dealings with Russia, or the ticklish Berlin situation, or the Marshall Plan, they are talking about things that have a crucial effect on the lives of every Negro. For if war comes, Negro soldiers will have to fight and die. Peace is indivisible racially as well as internationally and Negroes will want to vote for the man best able to maintain peace as well as freedom.

When political orators get wound up on the subject of inflation and housing, the Taft-Hartley bill and federal aid for education, the Negro has a vital interest in every one of these subjects for they closely touch his everyday life. It is up to the colored voter to determine whether Truman, Congress or both (as Henry Wallace contends) are responsible for the higher cost of living and the dire shortage of decent homes.

These then are the issues upon which the Negro should make his choice. Before election day, almost every newspaper will shout differently from its editorial columns as well as front pages. Precinct captains, too, will hound voters with claims and promises about which candidate will do more for the Negro as a race. Every colored voter should pause, however, before marking his ballot and ask what his choice will do for him as a plain, ordinary American rather than as a Negro.





date with a dish

By Freda DeKnight

Maxine Sullivan displays roast duckling dinner along with mashed sweet potatoes with wine in fluted orange cups. The tiny (4′ 10″, 100 pounds) singer lives with mother, 20-year-old son and 3-year-old daughter in New York.

ROAST DUCK FOR THANKSGIVING

TRADITIONAL as is turkey for Thanksgiving, there are families too small and too high-cost-of-living-conscious to feature the big birds on their holiday table this year. There is no better treat than roast Long Island ducklings not only as a turkey substitute but as a welcome change of pace for the Thanksgiving menu. Tender, meaty Long Island ducks are inexpensive as well as delicious eating when prepared with the right stuffing.

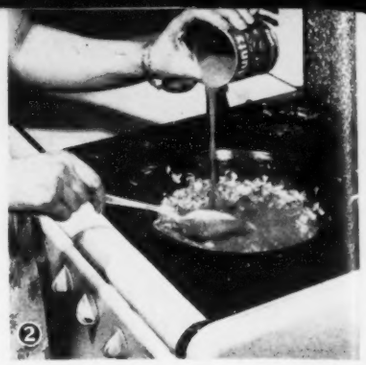
Popular singer Maxine Sullivan has a duckling recipe that's a surefire hit for holiday eating. The secret, of course, is in the dressing, a mushroom and rice combination that's truly succulent. The famed *Loch Lomond* warbler, who recently returned from an engagement in London, guarantees: "When cooked correctly, it is deliciously different and is tasty, brown and has all the glamour necessary to make your meal 'table talk.'"

Featured in Miss Sullivan's stuffing is Kitchen Bouquet and tomato sauce to give it extra zest. The recipe to the left makes enough dressing for two birds. In stuffing an average-sized duckling the body cavity should be filled with about 3½ cups of dressing. Do not pack too full.

Roasting a duckling correctly is also important. In placing the stuffed duckling into the oven, place the bird breast side up on a rack in a shallow roasting pan. Do not prick the skin as this allows the juice to run out. The bird should be kept in the oven between 18 to 25 minutes per pound, the bigger the duck the shorter the time per pound. Average roasting time is about 1½ to 2 hours. After the first half hour, turn the duck on the breast, then back again in a half hour so that it will brown on all sides. Basting with Kitchen Bouquet should be done in last half hour.

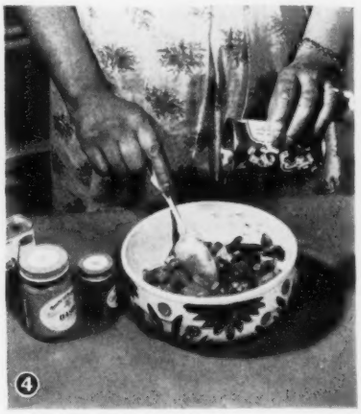
When you put duckling with rice and mushroom dressing on your Thanksgiving menu, you might try stuffed avocado with crab meat as an appetizer. Along with duckling, serve mashed sweet potatoes with wine in fluted orange cups, fresh string beans in pimiento butter, raw cranberry and apple relish and mincemeat tarts with coffee.

Chop onion or bunch of green onions with small bunch celery. Add 2 tbsp. chopped parsley and 1 tsp. assorted herbs.

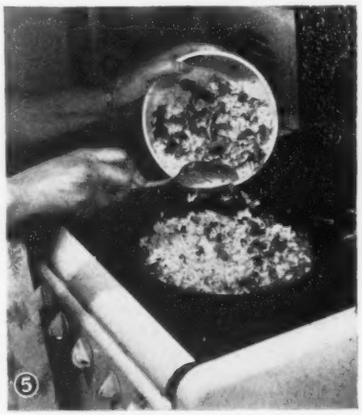


Saute onions and celery in 2 tbsp. butter or bacon fat. Add can tomato sauce, 2 tsp. salt, ½ tsp. pepper, 1 tsp. paprika.

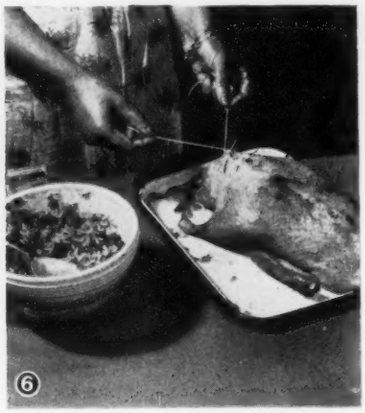
Chop cooked livers and gizzards in small pieces. Cook giblets with bit of salt, celery and onion until tender (about 40 minutes).



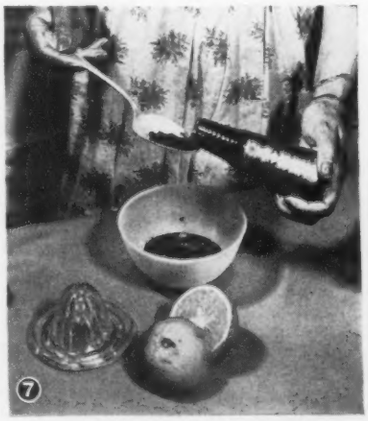
Mix 2 small cans chopped mushrooms into giblets. In preparing duck sprinkle sparingly with salt and pepper inside and out.



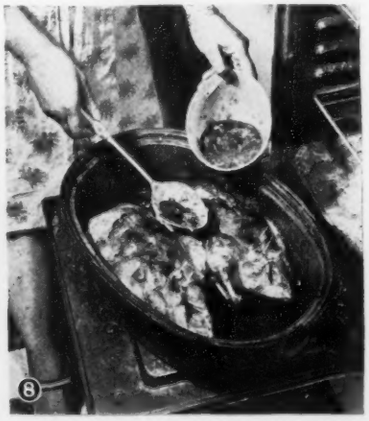
Add 6 cups cooked dry rice to mushrooms and giblets and then blend with tomato sauce mixture, which makes dressing colorful.



Stuff duck with filling after washing with cold water and singeing well. Close or sew duck with clean twine and toothpicks.



Mix 2 tbsp. Kitchen Bouquet, juice of 1 orange and 1 tbsp. brown sugar for basting duck. Use for dressing and gravy too.



Baste duck for half hour before removing from oven. Do not cover duck or add water. Set oven at 325 degrees.

Winner of 49 trophies, 14 medals and 65 ribbons since he entered competition 17 years ago, national model plane champion Frank L. Cummings of Los Angeles displays cabin-type craft that won national meet with flight of 24 minutes. First prize included a Piper Cub J-3, two-seat full-sized airplane.

MODEL AIRPLANES

Colored builders of midget aircraft win many trophies

IN THE hobby-happy model airplane world, which boasts some 3,000,000 American fans who spend about $150,000,000 annually for prizes and prestige, Negroes are relative Johnnys-come-lately. Yet in the brief decade that they have been tinkering with miniature aircraft, a small army of colored model addicts have copped every possible honor from ribbons in neighborhood kid shows to top awards in the annual National Model Airplane Meet.

Ranking model plane builder in the U. S. today is 30-year-old California building construction worker, Frank L. Cummings, who last Fall at Minneapolis became the first Negro to win first prize in the national meet. He was 50 points ahead of the nearest competitor in the contest where the ships which fly longest in different classes take the trophies. Cummings, who started making his first models 25 years ago, holds the world's record for the longest sustained flight on any model plane indoors—28 minutes, 48.4 seconds.

Contrary to popular belief, model plane fans are not "just kids." Most of them are men in their 20's and 30's. President of the only Negro club in the American Model Association, Chicago's 25-member Skyscrapers, is 44-year-old Henry Dumminie, a mail carrier for 20 years and a model plane enthusiast for 12 of those years.

Power for model planes comes from three sources. In the gas engine (left), fuel is pumped into engine through wire pipe. Other models are powered by wound-up rubber bands (center). New type of engine is propelled by carbon dioxide capsules, same as used in seltzer water at corner drug store.

Wing structure is built in workshop of Negro model plane club in Chicago by Oral McClennen and Breckinridge Isaacs. Balsa wood and glue is used.

New motors get test run on block in clubroom before being mounted on planes. Prices of engines range from $12 to $37.

Aircraft is assembled by Ralph Dunlap at flying field in Chicago suburbs with rubber bands. Elastic prevents too much damage in case of a crash.

Propeller is attached to engine. Broken props are common mishap in model planes because part must be attached rigidly to plane. Made from light, tough Balsa wood, covered with Japanese tissue, these props cost 35 cents each.

Motor is started with dry cell battery. Most engines bought by club members are only a single cylinder. Plane cost averages $30. Skyscrapers own about $3,000 worth of model aircraft and $1,000 worth of equipment.

Plane is launched by hand. Model aircraft can also be sent aloft from ground. In contests flight is measured from hand or ground to disappearance from sight. Owners, who spend big money on some models, take chance that ship may fly out of sight and be lost. Some planes are controlled by wires attached to undercarriage.

Retrieving downed aircraft sometimes involves a long chase. One ship flew 50 miles at a height of 8,000 feet in a recent meet.

Cabin model is launched by Skyscrapers in test flight. Some models attain speeds over 100 miles per hour. Plane models have been used to test flight theories since days of Leonardo da Vinci, who was one of earliest to experiment with flying ships.

CHICAGO CLUB TAKES DOZEN TROPHIES IN MIDWEST MEETS

ONLY ORGANIZED Negro model airplane club in the U. S. is the Chicago Skyscrapers, which began building and flying ships back in 1938 when a white club (the Chicago Aeronaughts) refused membership to Negroes. In ten years in the air, the Windy City model enthusiasts have turned from modelling for fun to contest flying. In the last two years, they have chalked up a dozen wins in Midwest meets.

Most of the 25-odd members are ex-GIs who served mainly in the Air Corps and then returned to tack their dog tags in a corner of the club's workshop (see left). During the model plane flying season which lasts from early in Spring until late in Fall, the club is usually engaged evenings building new machines which are tested and flown in meets on Sundays.

President of the club is New Orleans-born mailman Henry Dumminie, who has built more than 150 planes since he became interested in the hobby in 1935 when he saw a model display in a Loop shop. His 14-year-old son, Leon (one of three children), is already a fan and took first place last year in a Chicago Times junior meet. Some of the club members hold jobs in the model aircraft industry. Two are in the Air Corps. Working at the leading model plane factory in the nation, American Hobbies, is 24-year-old Hollis Freeman, a designer, who won Illinois' model meet in 1942. Sam Belcher, 28, makes fuels for a model plane manufacturer.

Members of the Skyscrapers have found discrimination has little place in the model plane field. "A white model maker from Georgia will lend you a tool as quickly as a boy from Chicago," says Dumminie. "No race question is ever brought up in this game."

As for the financial angle, Dumminie insists: "This is a hobby you don't need money to enjoy. You can get your kicks and prizes, too, from the rubber-launched to gas engine competition. There's room for everybody."

Dumminie has won two first-place trophies in competition, was cited in the national model plane magazine, Air Trails, for designing a unique motor mount that topped entries of 1,000 contestants.

Continued on Next Page

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Radio-controlled plane was rigged up by electronic researcher George Mitchell (operating controls). One of Chicago's five Negro ham radio operators, Mitchell runs plane by radio with aid of Skyscrapers' president Henry Dumminie.

Torque tester, which tries out gas engine for wobble, is invention of Skyscrapers' treasurer Ted DuMetz (right), who formerly worked for Boeing Aircraft. Instrument gives model aircraft builder right data on what type propeller to use.

Youngest member of Skyscrapers is 16-year-old Dion Stams, who has lathe and metal machinery in his workshop at home. In contests, winners are judged on both flying time and workmanship. Some models weigh as little as one-tenth ounce.

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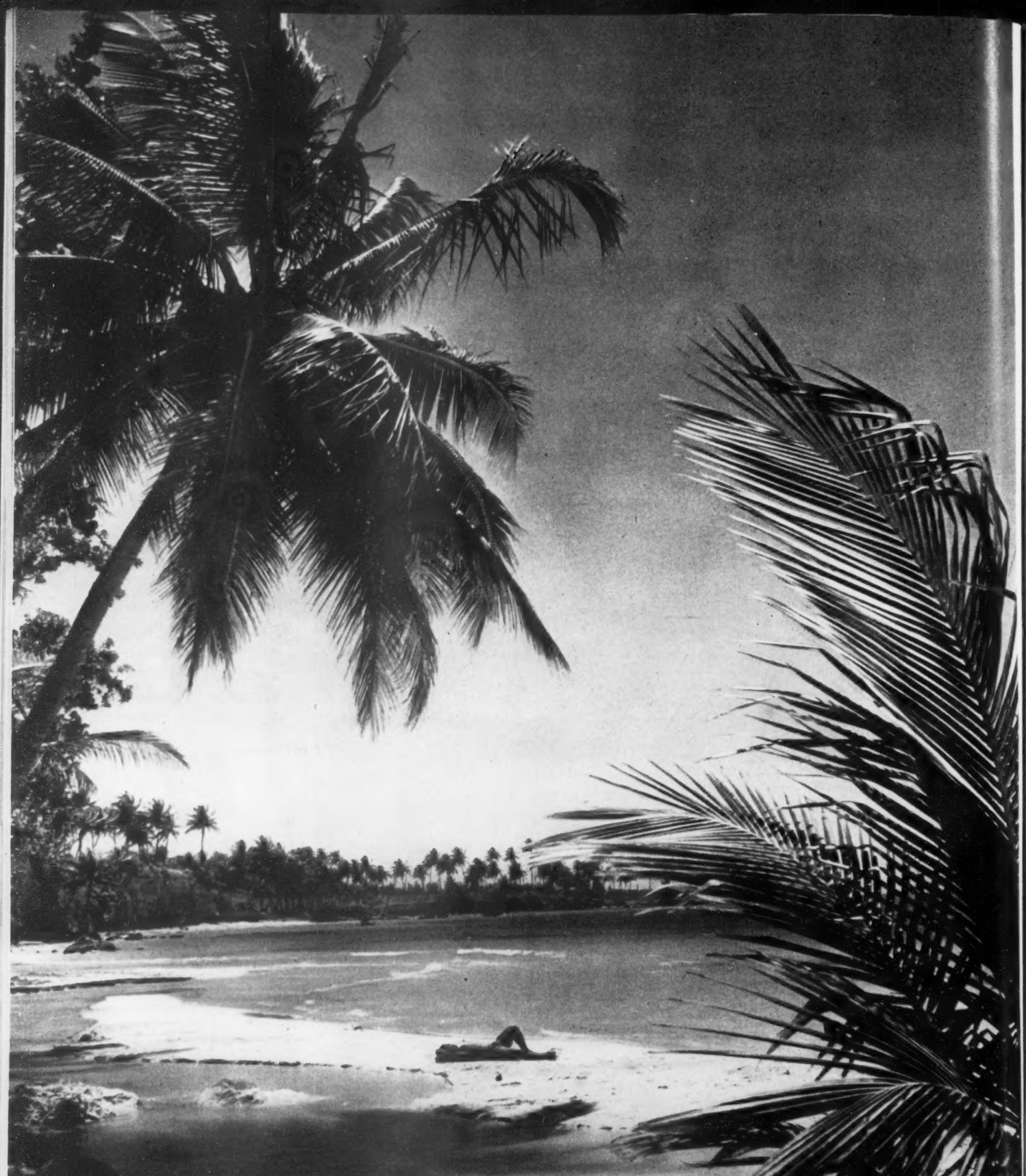

One of most beautiful tropical beaches in world is found where Dunn's River empties its clear cold water over a series of rocky ledges into the Caribbean Sea. Tourists from nearby Shaw Park Hotel can plunge into the warm water of Caribbean, then rinse in the cold stimulating water of the river. Beach is hour's drive from Montego Bay.

Most luxurious hotel at popular Montego Bay seaside resort is the Casa Blanca with verandas overlooking the waterfront (price $12 day with meals compared to $8 for regular rooms). Beach has sand as soft as face powder.

Once plantation "great house," Shaw Park Hotel is high in cool hills. Rates run from $5 to $10 daily. Swimming pool is fed by mountain waterfall. Virgin Islands Governor Willam Hastie stayed here during recent vacation in Jamaica.

JAMAICA

Easy-to-reach paradise offers perfect prejudice-free vacation spot

BY LANGSTON HUGHES

WHY MORE American Negroes have not discovered easy-to-reach, inexpensive Jamaica as a perfect vacation spot is puzzling and paradoxical since our own U.S.A. affords so few warm-weather, prejudice-free resorts. Just eight hours from New York by plane via Miami (round trip fare including tax: $276), the West Indies island offers lots of sun all year round with an average temperature of 78 and, attractive open-to-all accommodations at lower-than-U.S. prices.

At the Palisadoes Airport in Kingston, charming hostesses greet you as you land with a tall cold glass of rum punch—free! From then on it's jazz, joy, and jive—if that's what you want. On the other hand if rum makes you sleepy (and you are tired anyhow), it's quiet, rest and sun. In luxury hotels or simple guest houses near the island's wonderful beaches, both are available. You can "whoop it up" or take it easy, as you choose. Nobody will say you "nay" either way.

The Jamaicans are a most amiable people and they do not have any obvious color lines. At least, I didn't run into a color line and I was there for a month. For a pleasant vacation one needs a good place to rest, good food, and available fun when rest becomes boring. Jamaica offers these to visitors, plus an English-African charm all its own.

The cost of living in Jamaica, like in the States, has gone up but it is still possible to rent a nice guest house for as low as $15 a week. With the price of beef only 40 cents a pound and pork 20 cents a pound, you can get along on less than in New York or Chicago. A cook can be obtained for 15 shillings a week or approximately $3, making life really leisurely and inexpensive at the same time.

Hotel rates—that is the best—run from $8 to $12 a day, including three excellent meals.

Biggest lure of Jamaica is its beaches. All around the island is the blue Caribbean with some of the finest winter bathing resorts on earth. For swimmers who do not like cold water, Jamaica is a paradise. At some of the beaches—particularly near Kingston—the water is nice and warm all the time. At others, such as the famous Dunn's River Falls or Ocho Rios (Eight Rivers) where the sea is fed with fresh water falls only a few yards away, naturally the sea is cold and invigorating. You swim in the ocean, then shower the salt away under the nearby natural falls that cascade down from the hills.

Montego Bay is a world-famous bathing resort—and quite expensive during the season if you stay at one of the smart hotels (most luxurious is the Casa Blanca with rates running to $12 daily with meals). But there are always modestly priced guest houses. Lords and Ladies come from far-off England to lie on the white sands of Doctor's Cave where the sea is a clean clear green. Coral reefs keep the sharks away. Sometimes at night the water is phosphorescent and it seems as if you are swimming in light. By day there are glass-bottom boats to look down at the sea gardens and the strange brightly colored fish.

Most of the townspeople of Montego Bay swim at the Cornwall Bathing Club just outside the town and right next to Doctor's Cave. It is a cooperatively owned beach managed by a peach-colored little lady known as "Cookie" who makes strangers feel right at home. There are beach cabins and a bar (with a pretty brownskin barmaid) and tall palms to lean against when you get tired of lying on the sand. There is a young attendant named Martel who will take his bicycle and ride down the road for sandwiches in case you get hungry. And if you want to see some Olympic-style swimming, watch the boys and girls on that beach any Sunday afternoon—young folks who learned to swim when they learned to walk.

Since most of the planes from Miami stop at Montego Bay first, you need never go any farther if all you wish to do in Jamaica is swim. But if you wish to go farther, Kingston, the biggest city, is not the only interesting place to visit. There is Mandeville, a charming English style village up in the cool mountains. There is Port Antonio where Erroll Flynn has acquired an island and where you can go down the rapids of the Rio Grande River on bamboo rafts. Or for folks interested in folk lore, there is the Maroon Cockpit country that Katherine Dunham has written about in her *Journey to Accompong*. The Maroons live under separate peace treaty with the British, are the only people on the island who still hunt wild boar. Nearer Kingston there is old Spanish Town with its ancient

Continued on Next Page

Cathedral. And around the peninsula beyond the airport lies what is left of Port Royal, renowned in pirate days as the "wickedest city in the world," but now almost all sunken in the sea.

For a Jamaican vacation the same clothes one would wear at home in summer are suitable—or what folks use in Florida or Southern California the year around, with the accent on sportswear. Except in the mountains, Jamaica is warm all the time, hot along the coasts, but the air is usually pleasantly tempered by breezes from the sea. Men should take plenty of sportshirts, women light dresses. For a tropical vacation, clothing should be light, cool, and comfortable, and as washable and wrinkle-proof as possible. Unless you are staying at the most fashionable and expensive winter hotels or guest houses, evening clothes are not a necessity for a man.

The Jamaicans seemed to me a friendly and hospitable folk, interested in America and Americans, and delighted to entertain visitors of their own color. Our leading Negro newspapers and magazines may be found in Kingston shops. The records on the juke boxes are mostly American, as are most of the movies in the theaters, although lately very good English pictures are being shown, too. There are cool open air theaters. Most modern of Kingston's motion picture houses is the Carib, a beautiful theater, completely air-conditioned.

There are direct flights from Miami or New Orleans to Jamaica, or one may go via Havana or Camaguey, Cuba, with stop-over privileges in the land of the rhumba. (But Havana's best hotels cater to white American tourists and would just as leave not have you around.) During the war it was well-nigh impossible to reach Jamaica by boat. However, services are being resumed again. Personally I prefer air travel since there is no segregation and my experiences in the past with British and American boats have been none too pleasant. But if you like a boat trip, and particularly if you are traveling with your family or a party of friends and won't be the lone representative of the race aboard, you may book passage from New Orleans on United Fruit freighters which leave weekly (fare is a little more than $100 one way).

Island English Is Charming

JAMAICA is just different enough not to be confusing. Its customs and its food are not exactly like our own, yet they are not foreign to the point of disturbing strangeness. And one great advantage is that you don't have to learn a new language to get around, as you should if visiting Cuba or Haiti. The Jamaicans speak English with just enough accent and dialect to

Blue Lagoon is one of many whose beauty has become famed around the world. Colors change many times during day. Trip from Kingston goes over John Crow Mountains, should take entire day to see all scenic spots en route.

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Roaring River Falls are short ride by car from Montego Bay. Many visitors take showers in water. Jamaica's first tourist was Columbus, who stayed for more than year. Island is steeped in historic spots from days of pirates.

JAMAICA *Continued*

seem charming to uninitiated ears. The educated Jamaicans have an English accent while the peasants speak an intriguing kind of Afro-Creole-Cockney with little musical lilts to each word.

It's hard to completely understand the average person at first, but gradually the language grows on you. For instance, folks say things like "Him thump him down," instead of "He knocked him down." And in the evening everybody says, "Goodnight" as a form of greeting when you meet, as well as a form of "Goodbye" on departure. "Goodnight" does not necessarily mean that you have gone. It may mean that you have just arrived—a kind of "Howdy-do."

Nobody said, "Goodnight" to me when I landed in Jamaica because I got there in the daytime. I left New York by plane on a chilly drizzly midnight, had breakfast the next day at the International Airport in Miami, and was in warm and sunny Kingston in time for luncheon. At Miami I ate in the dining room without incident, and had another late breakfast on the plane as we flew over Cuba. There was a brief stop at Montego Bay on the north shore of Jamaica, then along the coast we flew southeast and over the Blue Mountains to Kingston's Palisadoes Airport on a neck of land curving into the Caribbean sea.

All the immigration officials, the doctor, and the health nurse were colored, as were the courteous customs inspectors. Entrance formalities were quickly over. You must have been vaccinated to go to Jamaica, but you do not need a passport, only a round-trip ticket. There's no red tape.

Once in Jamaica, it is very easy to get around. The island is only 140 miles long and less than 50 miles wide, so no place is very far. There are good roads and motoring is a pleasure. A car may be hired by the day or week at reasonable rates. There is a railroad that crosses the island—all day from Kingston to Montego Bay. And a plane that makes the same trip in half an hour.

98% Of Population Is Colored

PARKED outside the air terminal is a fleet of big old-fashioned open Packards waiting to drive passengers into the city. Sharing the back seat of one with me were a radio writer and his wife from New York. With much blowing of horn to

Continued on Next Page

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Night spots in Kingston like the Stork Club feature 25-cent rum and Coca Cola and good-looking hostesses. Calypso as well as Harlem jive get a big play. Kingston is about six hours by car from beach resort of Montego Bay.

JAMAICA *Continued*

scatter goats and donkeys in the road, we curved around the peninsula and sped along the sea down the left-hand side of the harbor road to the capital.

Tall palms swayed gently in the breeze while the brilliant sun sparkled on the lacy fringes of little waves that licked the shore. Kingston is hidden in a grove of trees. The houses and buildings are all low, not a one in town over four stories except maybe a church steeple. The houses are wooden with wide verandas and the downtown buildings are often porticoed with covered sidewalks to protect shoppers from the sun. Some school classes are held on porches or in the yards.

Everywhere along the highway and in the city streets, *everybody* was colored. Some 98 per cent of the population is descended from African slaves. Not until we got to the very center of the town did I see any white people at all, and then not many. The radio writer and his wife remarked about the handsome tall dark traffic cops in blue trousers, white jackets, and white helmets, directing traffic with precise movements of the arms and hands.

Suddenly our big old Packard turned off busy Harbour Street into the green landscaped entrance of the Myrtle Bank Hotel and stopped beneath its portico. On the low arched terrace various guests sat at little tables having cool afternoon drinks. Brownskin bellboys in immaculate white took our baggage.

The Myrtle Bank is one of the finest hotels in the West Indies, a big, busy, cosmopolitan place with extensive grounds on the waterfront so that half of its rooms overlook the bay where the sun rises out of the sea. Its guests may have breakfast (choice of five to seven kinds of fresh fruit—eat all you want) in little outdoor arbors in the garden. Courteous colored waiters come across the lawn with white table linen and gleaming silverware. Shortly you have before you buried in ice a whole pineapple, slices of paw paw and melon, and large sweet navel oranges as a preliminary to delicious coffee, piles of golden toast, and whatever main dish you may order.

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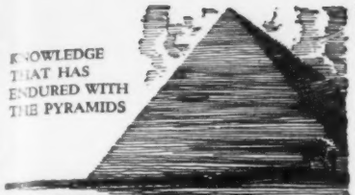

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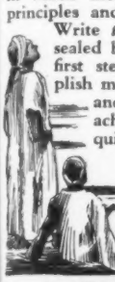

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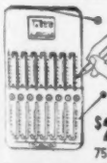

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Tavella Sales Co., Dp. 310, 25 W. Bway, N. Y. 7, N. Y.

JAMAICA *Continued*

served in courses with a grave tuxedoed head waiter to show you to your table. You may have afternoon tea, too, if you wish. Meals are included on your bill which runs about $10.00 a day per person.

During the winter season there is dancing almost nightly in a kind of pavilion ballroom whose arches on three sides open onto the gardens. In the hotel bar labor leader Bustamente and local island celebrities are frequently seen. Across the gardens there is a large swimming pool where you may bathe in fresh water while just over the rail naked diving boys besport themselves in the salt but rather oily water of the bay. After swimming you may sit on the hotel pier (where there is another bar) and watch the ships go by with a cold rum punch at hand, or linger in a beach chair in the sun beside the pool.

Finds No Color Lines at All

IN THE days when the Myrtle Bank Hotel belonged to the United Fruit Company (an American firm, God help us!) they tell me that Negro guests were not particularly welcome and were put in attic rooms, if received at all. But now the hotel belongs to the Issa family (Syrians) and the color bar is broken. During my sojourn there a number of colored guests came and went including the Caribbean Beauty Queens from the various British islands, three of whom were a luscious brown. Everyday I saw colored diners, and on Sundays tan-skinned youngsters from the "better" families had a wonderful time in the pool.

In the restaurants and cabarets of Jamaica, I encountered no color lines at all, whites and Negroes dining and dancing together. In and near Kingston there are some lovely night clubs. The most attractive are a few miles outside the city where the breezes are cooler—Morgan's Cove, the Springfield, the Glass Bucket. Some of the clubs are Negro-owned and on weekends there are "native" shows at the Sugar Hill or the Midway Club high on Stoney Hill Road at Red Gal Ring. There's an excellent Jamaican M.C., Ben Bowers, who "came up" under Willie Bryant in New York and who sings all the latest American songs. And there's a highly amusing comedian named Rudolph who does comic female impersonations of unhep and unglamorous ladies—a kind of Jackie Mabley in reverse. Chinese crooners and "coolie girl" singers often add to the entertainment.

The "coolie girls" (in the vernacular of the people) are those generally attractive daughters of the not uncommon Negro-Chinese-East Indian marriages of the Caribbean. Tan skinned or golden with lustrous hair and dreamy eyes, these young ladies usually cause West Indian gentlemen to turn around and look twice. It seems that girls mature early in the tropics and at sixteen they are quite ready to be kissed. Certainly the night-clubs of Kingston are alive with youth and beauty.

With a girl and a car you drive through the starry night perhaps to the Wickie Wackie on the open ocean seven miles from town. Surely this is one of the most romantic night clubs in the world—out of doors beside the sea beneath a grove of curving sea-grape trees. Here you dance on a little raised dance floor, or drink at the tiny thatched bar. When the late moon rises, if the mood strikes you, you leave your shoes under the table, take the girl's hand and run barefooted through the trees down to the sea and across the sand into the warm surf. In the golden moonlight with the lights and music of the club farther and farther away you wander down the beach. The night, the sand, the sea, and the stars.

If you are a man and want to see the "sporting life" of Kingston—the less respectable bars and clubs and verandas where the ladies of the evening lean—the safest way to do so is with a friend who knows the town, or a trusted chauffeur. Not that you are likely to be robbed, but you very well might be overcharged. Hanover Street is famous with the sailors. Its little bars and "salons" are full of willing young ladies from chocolate browns to peaches-and-creams. At each stop (in case you don't know) you are expected to buy a drink, after which it is

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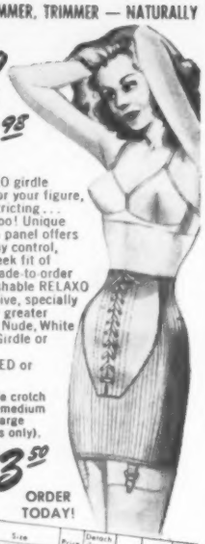

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JAMAICA *Continued*

quite all right to take in the atmosphere, then walk on, if you wish, a few steps to the next place. Just because a girl calls you "darling" you don't *have* to stay. But you need have no fear that the cops will raid the "joints" while you are there—they are legal in Jamaica.

Curried goat, Indian style, is the popular after-midnight dish with Jamaicans who have been out "having a ball." Highly seasoned and spiced with pepper, the Kingstonians say it is wonderful to keep from having a hangover the next morning. But the light Jamaica rum seldom leaves one with a hangover, anyhow. I ate many a plate of curried goat with rice just because it tasted good. Under ideal circumstances goat is eaten in the country at big curried goat feeds—not unlike our Southern barbecues. But not every tourist meets a country gentleman who will invite him to his farm. So the next best thing is to try it in town. And it need not always be eaten at night.

Colored Jockeys, Too

CERTAINLY there are plenty of daytime activities in Jamaica of a diverting nature. There are all forms of sports, participating or spectator—cricket, baseball, tennis, cycling, yachting, fishing, hunting—even alligator shooting, horseback riding, and races. Kingston has one of the most beautiful racetracks in the Western Hemisphere—Knutsford Park—where colored jockeys ride. At night there are bicycle races, or trap shooting.

For the souvenir hunters, the most attractive objects typically Jamaican seem to me the various colorful baskets, bags, and hats woven from native straw, withes, or jippi joppa palms. The native markets have fascinating displays where all shapes and sizes of patterned baskets may be purchased cheaply.

The Jamaicans are excellent wood carvers and cabinet makers. The island is rich in hardwoods, so if you are a lover of hand-made furniture or chests or cabinets built to order, there are skilled workmen awaiting your patronage. Visitors may bring back to the United States a hundred dollars worth of goods duty free—even cases of twenty year old rum, if you choose.

Although Jamaica has perpetual summer, in the towns there are almost no flies or mosquitoes. In the country snakes are just about unheard of—because the mongoose has eaten them up. Jamaica is a calm and beneficient island with few if any plagues. Certainly it is not plagued by Jim Crow, which is a very great blessing for colored vacationists. Lord Olivier once called it the "Blessed Isle." I agree—and bless it twice!

Popular character is "Broadway Bill," who takes tourists on rowboat trips to view transparent waters in Montego Bay. He was named by late Governor Alfred E. Smith. Fishing here is 24-hour-a-day sport. Flares are used at night.

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Chicago's oldest woman florist is Mrs. Emma Taylor-McKinney, who went into business 33 years ago with two dozen mums, two bunches of violets and a $28 second-hand icebox. Sister Louise (right) now helps her service some 1,000 regular customers.

LADY FLORISTS

They earn high profits and wide recognition in creative but highly speculative business

TO GERTRUDE STEIN a rose is a rose is a rose but to dozens of Negro lady florists across the nation it is a living. Operating in a field where profits are high and products perishable, these ambitious businesswomen "say it with flowers" and $20,000 grosses each year.

But above financial returns, topflight female florists whose business worth tops the half-million dollar mark have won significant recognition for their service and creativeness with their delicate blooms. Virtually all have white trade. Highest percentage comes to the greenhouse of Mrs. Annie Vann Reid of Darlington, South Carolina, whose customers are 90 per cent white and include the mayor of the city as well as the governor of the state. Mrs. Minnie Gentles Turner, who with her husband runs Cleveland's largest colored shop, once presented orchids to Queen Elizabeth of Britain. This year Harlem's four-year-old Lenox Florist Shop, operated by sisters Lillian and Natalie DeLoache, won a silver medal with their Purple Heart entry in open competition against New York's best at the annual Metropolitan Florist Association exhibit. It was the first time Negroes ever won an award in the contest.

Education of the public to matters floricultural is part of the job of these women flower dealers also. Baltimore's Mary F. Burns finds some bewildered young man ordering a "corset for my girl friend's shoulder." New York's DeLoache sisters find that "Negroes are learning to use more and more flowers in their daily lives and for occasions other than births, deaths and marriages." Their first Christmas in business they invested $500 in poinsettias but the day after Santa Claus arrived their shop was still red from the glow of poinsettias. Last year with the same $500 order, they were left without a poinsettia to take home for themselves. Two biggest holidays for the Harlem shop are Easter and Mother's Day.

Funerals are still No. 1 on the floral list and sometimes are the occasion of much embarrassment to hard-working florists. Baltimore's Mary F. Burns sent out her usual batch of thank-you notes to customers after the Christmas rush and was surprised one day to find a delegation of ten husky Negroes angrily enter her shop. Miss Burns had made the mistake of sending them one of her cards "requesting the pleasure of serving them again soon." The last time she had sold them flowers was for a funeral.

New York's leading lady florist is Lucille Caines, who grosses $30,000 annually from a business which is 35 per cent white. She married into the business 30 years ago, has handled single orders up to $700 worth of flowers.

Continued on Next Page

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SEND NO MONEY!

Washington's Mrs. Clyde Johnson Moody arranges corsage for detective Mill Dixon. She is education director of the National Florists Club, organized to fig ban on Negroes by National Florists Telegraphic Delivery Service.

ROSES AND CARNATIONS FOUND

THE FLOWER business is no bed of roses, being hard work as wel as quite speculative. But in addition to these difficulties, Negr florists also operate under the handicap of a racial bar by the Florist Telegraphic Delivery Service which refuses to admit colored mem bers. Although the service has agreed to act as agents for Negr florists, final delivery of a wired request to another city is made by white shop.

At one time the service mistakenly accepted a Negro member i Chicago but when they discovered their error, a representative cam to the South Side shop and scratched the FTDS symbol from th window. A National Florists Club of interracial membership has bee organized to get around the ban and claims 1358 shops in th organization.

Female florists are among the most successful members of th club. Most started on a shoestring and a love of flowers. Others lik the DeLoache sisters of New York came with specialized training one of them having studied creative design and color harmony i Paris. Often, while they were children, the sisters were awakened a night by their amateur horticulture relatives to witness the birth o a bloom.

Baltimore's Mary F. Burns began selling flowers when 8, picking wild violet in nearby woods and peddling them to white customers. Her $20,000 annua gross business is mostly by phone.

Indianapolis' Dora Atkins Powell built her flower and gift shop into a $50,000 business since she started while working her way through Butler College studying botany. Her orders have come from as far away as the Orient and Europe.

FAVORITES WITH YOUNG ROMEOS

Humorous mixups and odd customers often give welcome relief to the serious aspects of the business (funerals being the top occasion for flowers). Chicago's Mrs. Emma Taylor-McKinney, who has seven phones to serve her customers, recalls the delivery boy who was frightened when he entered a funeral parlor and tossed his flowers on the first body he saw—the wrong one, of course. The DeLoache sisters tell of the time one of their new employes took an order for a wreath and had a beautiful funeral design delivered to a newly-opened store, which would have preferred a floral horseshoe. Dora Powell of Indianapolis delivered a large floral blanket to be placed on the casket of a noted Baptist preacher, found she had to spend the rest of the day at the undertaker's because the doors were locked to keep the excess crowd from jamming the parlor.

Like other flower dealers, these businesswomen find that roses and carnations are favorites with the public and $5 is usually the limit of floral offerings to a lady love. The DeLoache sisters, however, came across a prize Lothario. They made up a $75 corsage for a young man, who had a taxi waiting to take him from Harlem to Connecticut to call on his girl friend. Male customers are usually less original than women in ordering flowers, want them colorful and "mixed."

Jacksonville's Wilhelmena Skinner exchanged dressmaking for a florist shop 12 years ago when supplying flowers for friends became a full-time business. Fourth of the 10,000 floral pieces she sells each year go to white customers in Florida.

Continued on Next Page

As worn by charming Betty Jane Watson, star of "OKLAHOMA"

Honey bun

You're a sweetheart, a charmer, a real honey in this pert, friendly "Silverpoint Rayon" dress. Theatre date or evening with the gang, this is the dress you're going to love to take on your favorite excursions 'round town. Rakish plunge pockets, deep inverted pleat front . . . a real tailored classic. With engaging "Johnny Collar" and quarter sleeves. The most adorable ribbon tie to top the buttons . . . oh, just rows and rows of eye-catching gold edged colored buttons. Umhm, honey, those admiring looks will really be coming your way when you wear the HONEY BUN . . . all year 'round.

The Dress: Grey with green colored buttons and tie . . . Green with brown colored buttons and tie . . . Brown with green colored buttons and tie. Sizes 9 to 17, 10 to 20, 38 to 44

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COLORS: Grey, Brown, Green

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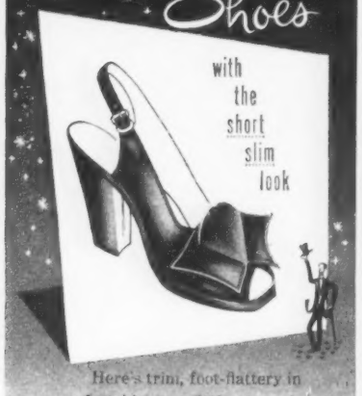

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MONEY BACK GUARANTEE E-1

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SEND NO MONEY

South Carolina's Annie Vann Reid prepares a family casket spray in her Darlington workshop. Some 90 per cent of her business is with white customers. Mayor of the city drops in occasionally to buy flowers at her greenhouse.

CAROLINA WOMAN HAS BIG 5-ACRE NURSERY, GREENHOUSE

ONE of the floral showplaces of the nation is the five-acre nursery and greenhouse run by Mrs. Annie Vann Reid in Darlington, South Carolina. Selling seeds and millions of plants throughout the county and state, ex-teacher Mrs. Reid has become a recognized fixture in the Carolina town and the Darlington Chamber of Commerce proudly lists her business along with its mills, drinking cup factory and other local enterprises. With business booming and her four telephones constantly busy, the sixtyish widow is now toying with the idea of a chain of florist shops throughout the South.

"Since so many persons entered the florist business here and failed," she says, "I began cautiously on a small scale. I have had no color bar to hurdle in my business experience. I found the soil fertile and willing to yield, white customers eager to buy, but my colored friends were skeptical."

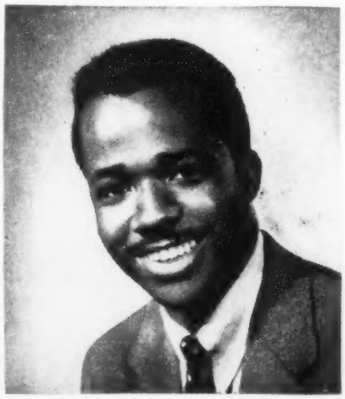
An ad in the local paper and phone directory brought more orders than she could fill. Three times during her 28 years in business she has had to enlarge her operations and modernize her equipment. "I knew I was hitting the top when mail orders came from the Governor's Mansion at Columbia, and from cities as far north as Boston," she recalls.

Neon sign in front of combined workshop and home advertises Mrs. Reid's flower business. She is so well known in state that mail addressed to her at "some town in South Carolina" was delivered to her shop.

Smart Women
need not take time out

Nowadays smart women don't wait for functional monthly pain to strike. They take Cardui. For many busy women have found that Cardui helps relieve much needless suffering — helps them get through their 'period' without taking time out. So why put up with the cramping and discomforts of functional irregularity when Cardui may give you such pleasant relief. Just start 3 days before your 'period'. Or take throughout the month like a tonic. Start today. See how Cardui may bring you blessed relief.

CARDUI *for Women*



Popular

The popular man always has a lot of friends. And it's the same with that popular laxative Black-Draught. When folks are bothered by headaches, upset stomach, loss of appetite, only because of constipation, they turn to Black-Draught. For it usually acts promptly and thoroughly when taken as directed. The next time you are troubled by sleeplessness, bad breath, flatulence—and if these symptoms are due only to constipation — see what Black-Draught may do for you. Get a package today.

BLACK-DRAUGHT
A Leading Laxative with Four Generations

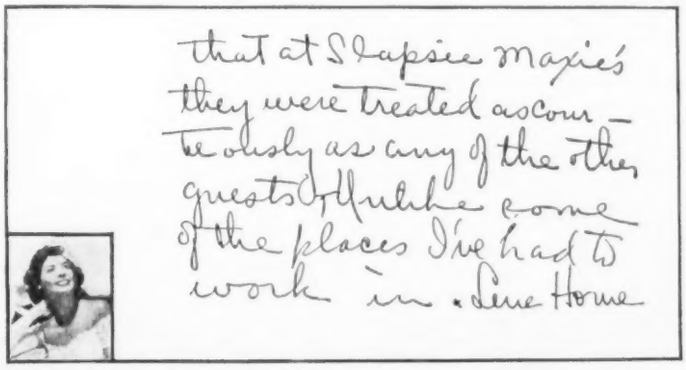
HOW HANDWRITING CAN REVEAL YOUR FUTURE

SOME READ tea leaves, some read palms and still others read the mind but the newest and perhaps most scientific technique of forecasting the future is just reading writing. It is grapho-analysis, a method of determining character by careful study of ordinary handwriting. Adopted by many industrial personnel directors as guide to hiring new employes, handwriting analysis is rapidly gaining in acceptance as a valuable aid in cataloguing people's personalities and tabbing their future development.

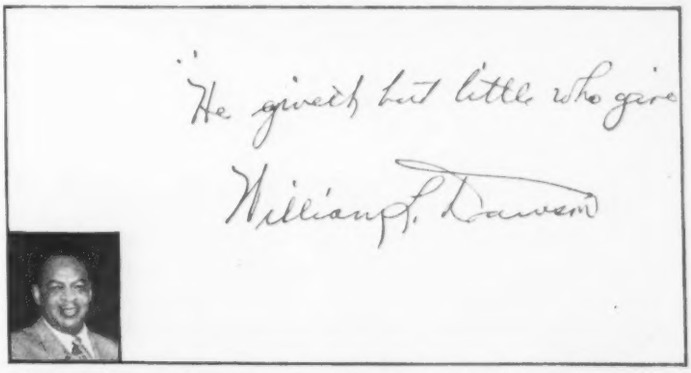
First Negro to enter the grapho-analysis field professionally is a 31-year-old Chicagoan, Helen Sides, a $10,000-a-year organizer and teacher for the American Institute of Grapho-Analysis, who is introducing the handwriting interpretation system to accredited business colleges and private universities all over the country. One of the most promising pupils at the 17-year-old institute in Springfield, Missouri, the former physio-therapist was taken on as one of ten organizers who will tour the nation to push the new technique as worked out by the institute's founder, M. N. Bunker.

As an example of her work, Mrs. Sides has taken the handwriting specimens of 14 prominent Negro leaders and given a careful analysis of each on these pages.

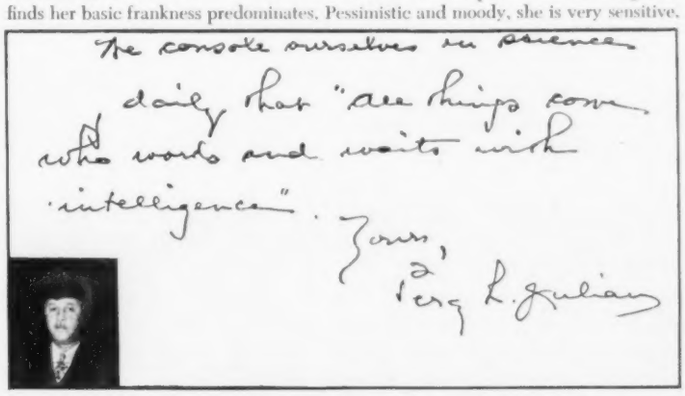
Newly-appointed grapho-analysis teacher Helen Sides lectures on handwriting science before business class. Institute that teaches technique observes no racial lines.



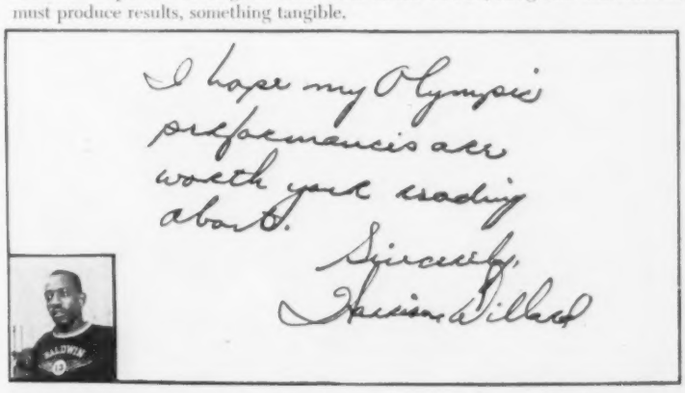
Lena Horne, famous Hollywood star. She prefers to think slowly and carefully, does not jump at conclusions. Has very definite ideas and knows what she wants. She is sympathetic and generous. The success she has achieved is due in a large measure to her aggressiveness. She does not wait for things to come to her but strikes out after them. There are times when she would like to keep mum about things but finds her basic frankness predominates. Pessimistic and moody, she is very sensitive.



William L. Dawson, Congressman from Chicago. A man who gets swamped with work, puts off doing and then rushes to get things done. Not a result of varied and confused interests but rather from strictly everyday conditions. A mild sense of humor, broad-minded, with a well-developed imagination, more along material, rather than spiritual or religious lines. This means that anything that interests him must produce results, something tangible.



Percy L. Julian, world-famed soy bean scientist. Cool, unemotional, doesn't allow his feelings to influence his decisions or opinions. Extremely cautious, he's not the least bit concerned however with what others may think or do. His active imagination and fast working mind does not let him rest, as he is continuously acquiring new knowledge. Most of the time he rushes along so quickly that he misses important details. He likes responsibility and has the self reliance to shoulder it.



Harrison Dillard, Olympic 100-meter champ. Proud and frequently sensitive. He loves rich food, deep colors, has a vivid imagination and his closest friends will frequently find themselves wondering what is underneath or back of what he says and does. While determination to carry out the task is strong, there is more than determination. There is the never-say-die spirit of persistence. Should watch his health because he loves the good things of life very much indeed.

Continued on Next Page

. . . for the career-minded

Put salesmanship on your list if you are looking for a stepping stone to executive rank in business. A poll of the heads of the nation's largest businesses shows that many of them started as salesmen.

Leslie Corley, a district superintendent for Golden State Mutual in Chicago, recommends **Life Insurance Underwriting** for good earnings and a bright future in business. His record of two years with Golden State Mutual—**without previous selling experience**—is proof. He earned while he learned and got his first promotion within a year.

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Satisfaction guaranteed or your money refunded.

Fine job you are doing on Ebony. Keep up the good work!
Cordially yours,
Channing H. Tobias

Channing Tobias, outstanding YMCA leader. An extremely comprehending thinker—a man whose mind penetrates a situation or a problem rapidly, one who grasps ideas so readily that to those around him, he may seem not to think at all. His enthusiasm is sweeping, the kind that stirs men and women into action. His program of action may not work the first time, but he will keep everlastingly at it. His imagination is active, his interests are many. Keenly sarcastic at times.

So fine. His name is Baron Von Ludwig.
Sarah Vaughan

Sarah Vaughan, popular singer. An inquiring mind—always prying and digging. Every move and thought is independent, not clinging to custom or convention. A mind that sets its own standards and follows through, independent of criticism or praise. Frank, finds words easily, and throughout the entire current of thought there is a distinctly developed philosophy about the whole matter of living. Along with this there is a tendency towards showmanship and a growing love of responsibility.

here's me by hand.
Sincerely,
Langston Hughes

Langston Hughes, noted author. There is very little, if any desire to attract attention, but the driving force to carry through any test or task is phenomenal. Along with this, there is strong purpose, a great persistence, a keen, inquiring analytical mind, tenacity with a decided strain of self-consciousness. There are too many strong, forceful traits to hide behind the self-consciousness. Great enthusiasm backed by the ability to draw on a reserve of purpose when the going gets rough.

HOW WRITING STROKES ARE

ASIDE from routine definition of character traits, handwriting analysis has a number of other functions. In vocational guidance it is employed to put the right person on the right job. Occasionally it serves to test the congeniality of a husband and wife. Legally it is used on questionable documents.

According to its champions, the technique is fool-proof. Handwriting will reveal personality no matter how complex a personality is or how intricate his mental makeup, they claim. Each stroke and each character indicates a definite mental or physical trait and the pressure of the pen also tells much about a person.

with all my band men
its doing a lot for
what we want most!!
Louis Jordan

Louis Jordan, famous band leader. Supersensitive, but so completely secretive that you may not know it in personal contact. His thinking is exploratory almost to the nth degree. He is diplomatic and self-reliant. He is the kind that does not admit defeat. He may go down fighting but he will get right back up again with a tenacity that compels him to cling to his ideas and purposes. Although secretive, he can be equally frank, which fits right into his diplomacy in dealing with people.

emotional stability or what?
Don't be surprised if I change
of writing after getting my verdict.
Sincerely Francis E. Rivers.

Francis E. Rivers, New York judge. Cool, level-headed, with a strong undercurrent of feeling but the head rules. There is sweeping enthusiasm directed towards getting things done. Generosity is not merely a matter of dollars and cents, but the spirit of sharing. Taken in consideration with the cool self-possession and poise, it is unusual and reveals an innate sympathy for people. Careful about details, healthy imagination, both along spiritual and materialistic lines.

kindly submitted and find the facts
accurate and the conclusion sound. I think
the further course outlined the best possible
under the circumstances.
With best wishes,
Cordially yours,
W. Montague Cobb

W. Montague Cobb, foremost doctor. He is exact, careful and conservative. The more he learns the more he wants to learn. He is independent enough to think for himself, but his decisions will not be made recklessly. He sets his purposes in life a long way ahead, and then starts building slowly, steadily to reach his goal. He is thrifty, not in dollars and cents alone, but in values—time and effort. His friends may point out that he can be stubborn, but this is a minor trait.

ANALYZED IN NEW TECHNIQUE

Some of the clues looked for by the handwriting analyst are:

- Backward slants, which indicate reserve, and little expression of feelings.
- Vertical strokes, which show good and cool judgment.
- Forward slants, pointing to a happy, carefree character.
- Looped "d's," demonstrating a sensitive soul.
- Tall stems on "d's," revealing much pride.
- Open "a's" and "o's" at the baseline, point to a villainous character.
- Signature growing smaller toward finish, showing diplomacy.

Continued on Next Page

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. . . TO BEHOLD YOURSELF, in this ever-popular tissue Faille fall creation . . . TRIPLE SHEERING on front . . . DOUBLE PEPLUM at back. Yours in Black, Royal Blue, Hunter Green, and Grey . . . Sizes 10-20

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(PLEASE CIRCLE YOUR SIZE)
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SPECIAL! 1.29 plus excise tax
3 NECKLACES for $3.50
New and different Pearlized Beads—Chain Strung—No string to break. *Guaranteed unbreakable.*
If this is not the greatest value you ever received your money promptly refunded, if returned within 10 days.
Prepaid if check or Money Order included with order. Add excise tax. Or order C.O.D. and pay postman on arrival plus postage charges.
Limit 3 to a customer!
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SEND NO MONEY! Just Mail Coupon for NO-RISK 7-DAY TREATMENT!

Mail coupon today and receive the regular 30-day supply of SATENE. Use it 7 days. If, after one week, your mirror doesn't tell you that your hair is longer, lovelier, easier to manage than ever before—return the unused SATENE and your money will be refunded! You don't risk a penny! So take the first step that may bring you the longer, lovelier, more lustrous hair of your dreams! Mail the coupon now.

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5619 S. State Street, Chicago 21, Illinois

Yes, I want longer, lovelier, lustrous hair. Send SATENE on your no-risk 7-Day offer.

☐ I enclose $1.20 ☐ Send C.O.D. plus postage

Name .....

Address .....

City ..... *State* .....

Horace R. Cayton

Horace Cayton, prominent sociologist. Give him something to sell. It may be philosophy, politics, religion or autos, if he believes in it, he can sell it. He has the imagination, determination, aggressiveness and emotional appeal to sell, to gain followers, to attract and carry people with him. He is sensitive but rarely takes the time to be hurt for anything more than a few minutes. He wants to be physically busy and would be exceedingly unhappy in a routine job. His self-reliance is good.

To meet to ask to hear of the results & would appreciate an explanation very much.
Sincerely yours
Charles Fonville

Charles Fonville, world's champion shot-putter. His purpose stands out. There is not a "tight" spot in his makeup but on the other hand there is no evidence of lavish expenditure or value. Remarkably uncommunicative when there is anything to be kept secret. He likes people, is quick to respond to emotional appeals, which is vital in his making friends. He is independent and dignified at the same time—a man who will think and act independently but there will be nothing slapstick in what he does.

abash his barricades;
cini of his range
Vast and secular . . .
Gwendolyn Brooks

Gwendolyn Brooks, outstanding poet. Her self-consciousness may not show in her everyday life, but it is there—a deep impression left over from her childhood. The result is a deep-rooted shyness or timidity that makes her work harder to make good. She feels always that she may make a mistake. She has a remarkable sense of rhythm, an artist's sense of lines and natural skill in the use of her hands. She loves variety. She will have strong religious or ethical views but they must be workable.

Of these analysts? Does bad spelling count? I be eager watching Ebony for the rest
Sincerely
Etta Moten

Etta Moten, noted concert singer. She is proud and this pride pushes her on and on to do more and more, not merely to satisfy others, but to satisfy her own requirements of herself. Likely to have too many interests because her mind is so alert that she picks up new thoughts, new ideas and learns new things and these interests tend to become confused. Frequently builds air castles or sets her goal far ahead, but then becomes so enthusiastic that her dreams come within the range of the practical.

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☐ DRAPE SLACKS ☐ DELUXE SLACKS
Material..... Color.....
Waist Measure..... Inseam.....
Name.....
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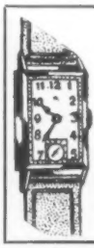

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Onetime gas station converted into drive-in wedding chapel by Rev. Coleman looks like tourist court and is brightly lighted at night for couples driving into Arizona from California. Yuma road is crowded with justices of the peace at this point.

QUICKIE DRIVE-IN

Arizona Baptist pastor runs 'marriage mill'

TO THOUSANDS of California couples too impatient with the state's marriage laws to wait the required three-day "cooling-off" period before saying their wedding vows, Arizona offers a welcome refuge. Just across the state line at the Colorado River, Yuma has a quickie "marriage mill" where more than 20,000 annually say "I do" without any red tape or delay.

First of the wedding chapels on Highway 80 after crossing from the Golden State into Arizona is a unique drive-in affair, once a gasoline station and now converted to a way-station for married bliss by a Negro ex-GI who made the change when he found matrimony paid off better than gas and oil sales. Rev. Charles P. Coleman, a tall ordained Baptist minister who is assistant pastor of Yuma's Second Baptist Church, got the idea for the drive-in altar while still in the Coast Artillery. Determined to get a better theological schooling, he figured the wedding chapel would give him the $3,000 education expenses he wants to better serve the religious needs of his congregation.

All the couples Coleman joins in wedlock are not Negroes. A great number of white couples drive into the wedding chapel because there is nothing to indicate that a Negro preacher presides. Most of these whites do not want to be married by a Negro minister, Coleman says, but some few do not object. The majority tell him in a nice way that they prefer a minister of their own race to perform the ceremony. Others are arrogant and seem to think him presumptuous in setting up in business beside the highway. Very few are abusive.

Having the first wedding chapel as one crosses from California into Arizona gives Coleman a decidedly strategic advantage over the numerous other wedding chapels in Yuma. Most marriage-bound couples, who drive over from California for a quick wedding, stop there. Those who state a preference for a minister of their own color are directed to any one of the many chapels in Yuma. There are times, though, when his chapel is the last one visited by couples. This always happens when young couples want to get married and are financially embarrassed. Coleman never turns anyone away.

"I'm here for three things," he says. "To marry, to preach the gospel and to bury the dead. If people want to be married and they don't have money, I still marry them."

Recently a young white couple from San Diego stepped off the Grey-

Marriage ceremony for white couple is performed by Rev. Coleman. He has married hundreds since installing an altar instead of gasoline pumps. Coleman wanted to be an Army chaplain but failed in officer candidate school.

WEDDING CHAPEL

on busy state highway across California line

hound bus in Yuma and came to Coleman's chapel. In the drive-in chapel the groom-to-be discovered he had lost his wallet. He frantically searched his pockets and found nothing. He hastened back to the bus depot but the bus had left for Phoenix. The clerk at the bus depot couldn't help him either. The young man returned to Coleman and explained his predicament. He had exactly three dollars.

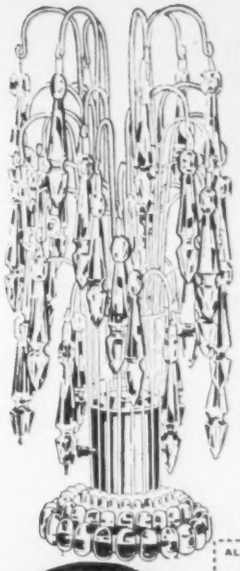
Coleman had his wife drive their car the necessary rounds to get the license. After that he performed the ceremony and then permitted the newly-weds to occupy the wedding chapel for the night. The next morning he drove them to the outskirts of Yuma, so their chances of hitching a ride to Phoenix would be better. The bridegroom had relatives in that city.

"I try to treat everyone alike," Coleman says. "White, yellow, brown or black, we've all got one God, one Father."

He hesitates to perform a marriage ceremony for one reason—drunkenness. He thinks marriage is much too important a step to be taken by anyone who is intoxicated, says that many conceive the idea of getting married purely out of alcoholic enthusiasm. In this spirit born of alcohol they try to carry out their momentary whim by driving to a state with less stringent laws, like Arizona. Such people, Coleman believes, regret their action when sober.

One man who had been drinking was furious when Coleman refused to perform the ceremony. He reviled the minister in his drunken rage but Coleman was adamant. Months later this man returned to ask Coleman to marry him. This time he was sober and was with a different girl. He took Coleman aside and explained that this was the girl to whom he was engaged when in a half-drunken condition he had brought a "pickup" over the line to get married. There were tears in his eyes when he thanked Coleman for keeping him from an alliance that would have resulted in tragic unhappiness for three people.

Coleman is not happy with his matrimonial business. He would like a church of his own but knows he needs more schooling to attain his ambition. In the meantime until he "gets a call" he keeps his little chapel beside the Colorado River open and marries anyone who seeks wedded bliss. On Sundays he goes to his congregation to assist in the Sunday service or to preach in place of the regular minister.



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Stars of new Italian movie, *Senza Pieta,* are John Kitzmiller, a former captain in the U. S. Army from Detroit, and Carla del Poggia, an Italian girl of 23 who has appeared in 14 movies previously. Kitzmiller, who never acted before he got role in Italian movie *To Live In Peace,* is living in Genoa and is engaged to an Italian girl.

SENZA PIETA

New Italian film handles touchy interracial theme

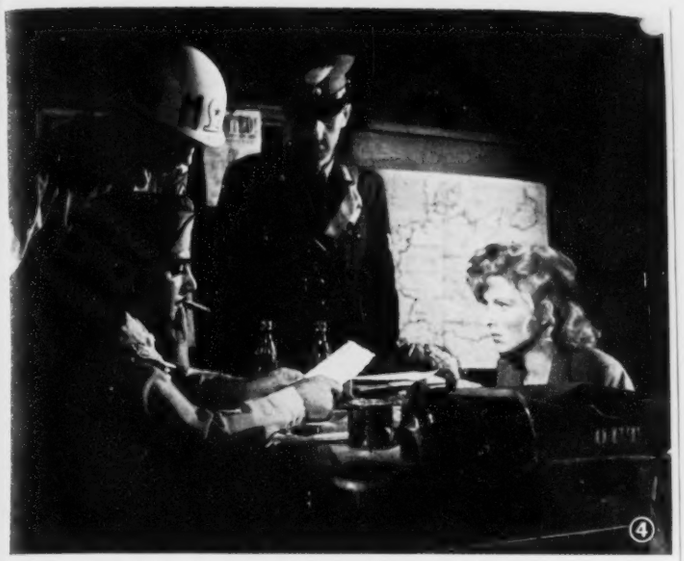
IN THE postwar resurgence of film production in Europe, Italy's bold and brilliant movie makers have stolen the play not only from veteran picture producers on the Continent but also from Hollywood. Biggest reason has been the fresh and sincere approach of Italian writers and directors to themes long considered too controversial to put honestly on celluloid—sex, politics and race.

Newest triumph from the Rome studios is perhaps the most daring, handling the touchy subject of a love affair between an Italian girl and Negro soldier from America. It is *Senza Pieta* (Without Pity), written by Frederico Fellini, the same scripter who worked on two previous successes, *Open City* and *Paisan.* Handling its interracial theme carefully, the story makes a tragic and often-powerful film that will shock many Americans. However, no U. S. showings have been booked as yet. To date, all distributors of foreign films have frowned on the film as "too controversial."

Pursued by American MP's, Negro GI is shot behind barbed wire near Naples shortly after end of World War II.

Finding refuge in box car, soldier frightens blonde girl hiding there. Terrified girl is moved to help GI, looks for aid and brings MP's who take GI off to guardhouse.

Girl is prostitute who lost family during war and was lured to hotel by sordid youth who forces her to become member of staff of brothel.



Brothel is raided by MP's and Italian police who arrest girls and commit them to convent. Meanwhile GI is being tormented in jail by prejudiced white MP's. He finally loses head, strikes MP and escapes from prison with other Negro soldiers.

Escaping Negro GIs come tearing into convent with truck they have stolen. They free girls and take them to a black marketers' camp outside Naples. There Kitzmiller becomes involved with haul of a truckload of Army supplies.

Reunited with Italian girl who helped him, soldier tells her he loves her, she indicating likewise. Film handles ticklish interracial romance theme carefully. There are no embraces or kisses between Negro GI and Italian girl friend.

Continued on Next Page

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Out for an evening's fun, GI and girl friend go to an amusement park. *Senza Pieta* was made by Lux, one of the biggest film producing companies in Italy. Associate producer was a relative of famed New York gangster "Lucky" Luciano.

Deciding to marry, the two hope to go to South America where they can live happily. Some of scenes in film were shot on U. S. Army installations near Naples, thus saving costs of building sets. Negro GIs played in all colored roles.

To get money for South American trip, soldier holds up a South American planter who had previously shown distaste for Negroes by refusing drink with colored GI. During getaway, he is wounded. Girl is shot trying to shield him.

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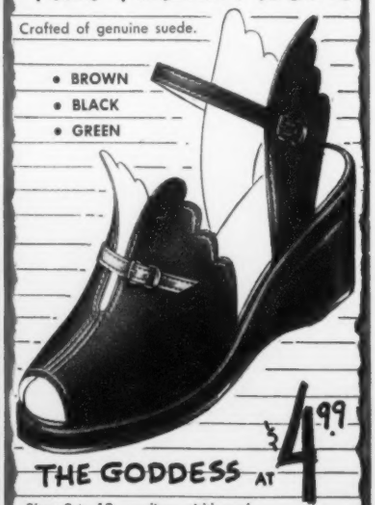

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With body of dead girl, Kitzmiller gets into truck and drives off, whispering to the girl: "I'll never leave you, baby. I'll never leave you." He drives the truck off a cliff and is killed.

STARK REALISM OF FILM WINS WARM PLAUDITS OF ALL CRITICS

THOSE who have seen *Senza Pieta* at private showings agree that it is unmatched for its striking realism in picturing squalor, decadence and depravity. Some have compared it to an early Marlene Dietrich film, *Blue Angel.* Unfortunately the latter half of the movie becomes contrived melodrama that is unconvincing and unreal. However, its net effect is very powerful as critics who saw it at the recent Venice Film Festival agreed. The leading lady, Carla del Poggia, has won enthusiastic comment for her performance and is currently the rage of Italy.

Director Alberto Lattuade goes over a prison scene with Kitzmiller, who is very impressive in the film though far from a polished actor. He has appeared in several Italian films, has been seen in the U. S. only in his role in *To Live In Peace.*

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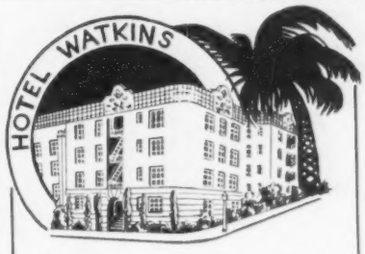

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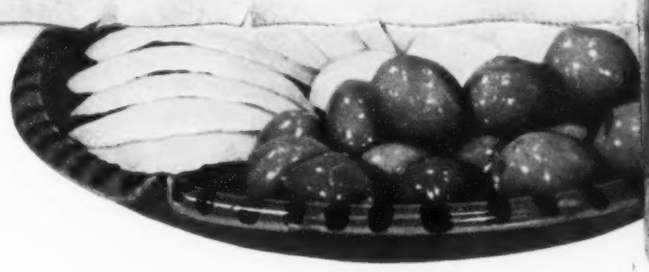

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